pril 6 – 9 • Orlando, Florida

## Academic/Institutional Sponsorship Opportunities

SPET 2019 Annual Meeting

Partner with ASPET to increase your visibility among more than 14,000 life scientists and students who are directly interested in your graduate program.

Gain maximum exposure for your program while showing your support for pharmacology and ASPET!



at Experimental Biology

**ORLANDO** 



Dear Academic/Institutional Partner,

The American Society for Pharmacology and Experimental Therapeutics is busy planning our next annual meeting, taking place at Experimental Biology 2019 in Orlando, FL. Experimental Biology (EB) is a multi-disciplinary scientific meeting composed of five societies and more than 14,000 attendees. We invite you to be a part of this spectacular meeting.

ASPET is pleased to announce several partnership opportunities at our annual meeting at EB 2019. EB 2019 represents an ideal setting for academic institutions to advertise their graduate programs to students directly interested in pharmacology and the biomedical sciences.

Become an Academic/Institutional Partner and your graduate program will get the following exciting benefits:

- · Logo on the sponsors page of the annual meeting website
- Listing in the June 2019 issue of The Pharmacologist
- Listing in the ASPET program book
- Opportunity to display copies of one 8 <sup>1</sup>/<sub>2</sub>" x 11" promotional leaflet on the ASPET Academic/Institutional Partners table
- Inclusion in an email sent to all ASPET undergraduate student members (~460) highlighting the Academic/Institutional Supporters and Partners

Due to the success of last year's program, we are continuing to provide expanded partnership opportunities that include advertising opportunities in the 2019 edition of *Explore Pharmacology* - a booklet that provides a broad overview of the discipline of pharmacology and is distributed to over 1,000 undergraduate students annually. Many graduate programs in North America regularly advertise in this booklet. This is your opportunity to join those programs, enhance your partnership with ASPET, and save money while gaining the most exposure for your program through ASPET.

**Also this year - add a recruitment table to your partnership package!** For just \$150, your program can set up a recruitment table the ASPET student and postdoc poster competition taking place on Sunday, April 7. The poster competition is a great opportunity to speak with undergraduate and graduate students directly about your programs. As part of this package, you will also be invited to the ASPET Undergraduate Luncheon.

Please take the time to look through our different partnership levels and explore the benefits. We are open to tailoring a special partnership package to meet your needs, so please feel free to contact me at sthompson@aspet.org or (301) 634-7069 with any questions or special requests.

We look forward to partnering with you.

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Suzie Thompson Director of Marketing American Society for Pharmacology and Experimental Therapeutics

## Academic/Institutional Partnership Opportunties

Partnership Level	Cost	Benefits
ASPET Annual Meeting Supporter	\$500	<ul> <li>Meeting Supporter Package includes:</li> <li>Logo on the sponsors page of the annual meeting website</li> <li>Listing in the June 2019 issue of <i>The Pharmacologist</i></li> <li>Listing in the ASPET program at a glance booklet</li> <li>Opportunity to display copies of one 8 ½" x 11" promotional leaflet on the ASPET Academic/Institutional Partners table</li> <li>Inclusion in an email sent to all ASPET Undergraduate student members (~460) highlighting the Academic/Institutional Supporters and Partners</li> </ul>
Academic/Institutional Bronze Partner	\$1000	1/4 page ad in Explore Pharmacology 2019 Edition* with enhanced web listing
Bronze Partner package is valued at \$1150. You save \$150.		In addition to: • Benefits listed in the Meeting Supporter Package
Academic/Institutional Silver Partner	\$1150	<ul> <li><sup>1</sup>/<sub>2</sub> page ad in Explore Pharmacology 2019 Edition* with enhanced web listing</li> <li>Copies of one 8 <sup>1</sup>/<sub>2</sub>" x 11" promotional leaflet at the sponsors table at the ASPET Undergraduate Networking and Career Development Luncheon</li> </ul>
Silver Partner package is valued at \$1525. You save \$375.		In addition to: • Benefits listed in the Meeting Supporter Package
Academic/Institutional Gold Partner	\$1300	<ul> <li>Full page ad in Explore Pharmacology 2019 Edition* with enhanced web listing</li> <li>Copies of one 8 ½" x 11" promotional leaflet at the sponsors table at the ASPET Undergraduate Networking and Career Development Luncheon</li> <li>Listing on signage at the ASPET Undergraduate Networking and Career Development Luncheon</li> </ul>
Gold Partner package is valued at \$1875. You save \$575.		In addition to: <ul> <li>Benefits listed in the Meeting Supporter Package</li> </ul>
Academic/Institutional Platinum Partner (Only 3 available)	\$1500	<ul> <li>Full page cover 2, 3, or 4 ad in Explore Pharmacology 2019 Edition* with enhanced web listing (first come, first serve)</li> <li>Copies of one 8 ½" x 11" promotional leaflet at the sponsors table at the ASPET Undergraduate Networking and Career Development Luncheon</li> <li>Listing on signage at the ASPET Undergraduate Networking and Career Development Luncheon</li> </ul>
Platinum Partner package is valued at \$2100. You save \$600.		In addition to: • Benefits listed in the Meeting Supporter Package
Add-On Opportunity (Only 6 available)		
Recruitment Table at ASPET Student/Postdoc Poster Competition	\$150	<ul> <li>Recruitment table at the Undergraduate, Graduate, and Postdoc poster competition - a 2 hour event on Sunday, April 7 (first come, first serve)</li> <li>One invitation to attend the ASPET Undergraduate Networking and Career Development Luncheon</li> <li>Contact Suzie Thompson at sthompson@aspet.org for more details about the event</li> </ul>

\*Explore Pharmacology is a booklet that provides a broad overview of the discipline of pharmacology and is distributed to over 1,000 undergraduate students. Explore Pharmacology ads are available without purchasing a sponsorship package. ASPET is also open to tailoring a package to meet your specific needs.



## 2019 Partnership Commitment Form

Partnership Level:	
Recruitment Table Add On:	
Total Amount:	
Explore Pharmacology Ad Size: (only bronze, silver, gold, platinum levels; if selecting platinum, please indicate cover ad preference)	
Institution/Affiliation:	
Department:	
Contact Name:	
Street:	
City:	
State:	
Zip:	
Country:	
Phone:	
Email:	
Website:	

Please complete and return this form to reserve your partnership and 2019 Explore Pharmacology ad space. We will provide you with an invoice after we receive your partnership commitment form.

> Send forms to: ASPET Attn: Suzie Thompson, Director of Marketing 1801 Rockville Pike, Suite 210, Rockville, MD 20852-1633 Fax to: 301-634-7061 Email: sthompson@aspet.org Call: 301-634-7069 with any questions