



# ASPET 2024

Advocacy. Diversity. Discovery.

May 16-19 • Arlington, VA

## Sponsorship Opportunities



**ASPET2024**  
Advocacy. Diversity. Discovery.  
May 16-19 • Arlington, VA



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## Greetings!

**Welcome to the ASPET 2024 Annual Meeting experience!** We're planning for an engaging gathering in the vibrant DC metro area at the Hyatt Regency Crystal City Hotel. We expect more than 1,000 pharmacology professionals from a diverse range of workplaces, fields and career stages to convene for our meeting. ASPET 2024 promises to be the premier platform for discovering cutting-edge, innovative science in the realm of pharmacology and experimental therapeutics.



In 2023, we celebrated a significant milestone as we hosted the first stand-alone ASPET Annual Meeting in decades, departing from our long-standing tradition of co-hosting with other scientific societies. This momentous occasion showcased the brightest minds in pharmacology and experimental therapeutics, underlining our community's extraordinary potential. Our success exceeded all expectations, leaving us with a sense of pride and accomplishment. We are moving confidently into the future and taking the ASPET Annual Meeting to new heights.

We invite your organization to become a vital part of this exceptional experience for the pharmacology community. We are excited about the possibility of partnering with you to create opportunities that help us build a stronger home for pharmacology. Join us to make ASPET 2024 Annual Meeting a more memorable and successful event.

Sincerely,

A handwritten signature in black ink, appearing to read 'D. Jackson', with a long, sweeping underline.

**Dave Jackson, MBA, CAE**  
ASPET Executive Officer

## AUDIENCE PROFILE— MEET OUR ATTENDEES!

At the newly re-designed annual meeting in 2023, we welcomed **more than 1,000 attendees** representing **33 countries** and **44 U.S. states**. For 54% of the attendees, it was their first time at an ASPET Annual Meeting! The meeting attracted the latest novel research by young scientists with 42% of registrants comprised of students and postdocs.

**1 EXPAND**  
Your Audience

**2 GROW**  
Your Influence

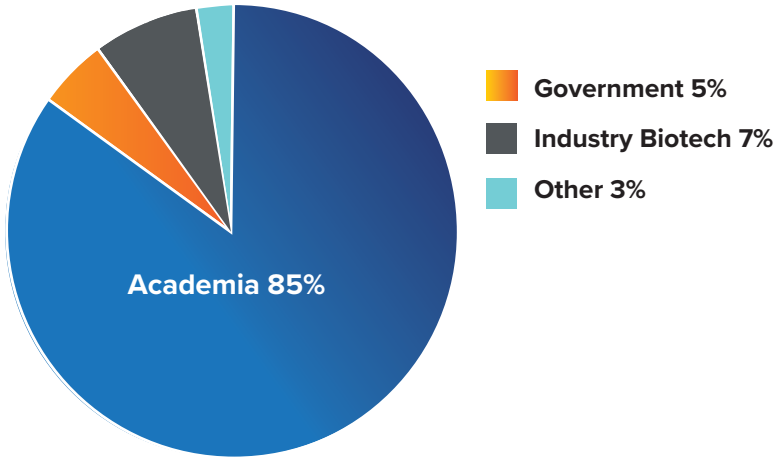
**3 POSITION**  
Your Brand



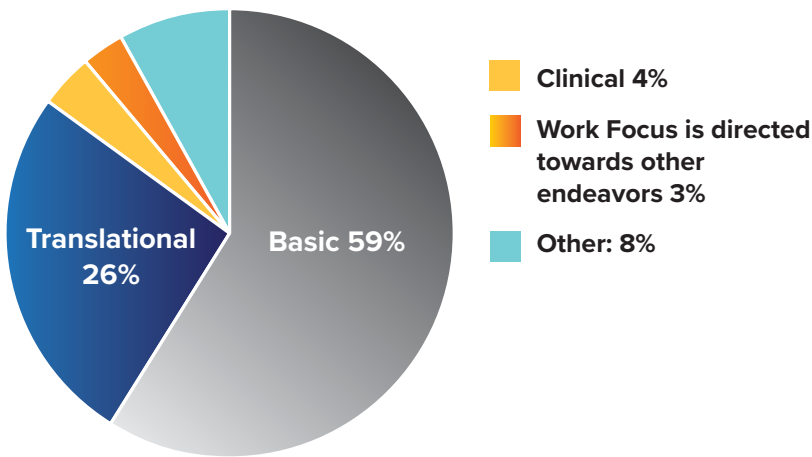


**20%** OF MEMBERS REPORT USING CONTRACT RESEARCH ORGANIZATIONS

### WORK SETTING OF REGISTRANTS

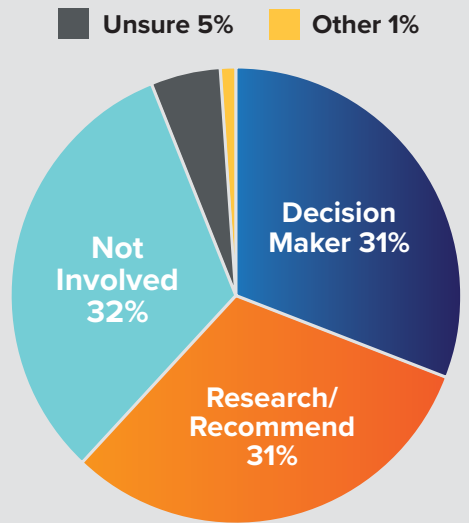


### PROFESSIONAL SCIENTIFIC RESEARCH FOCUS



### ROLE IN PURCHASING DECISIONS

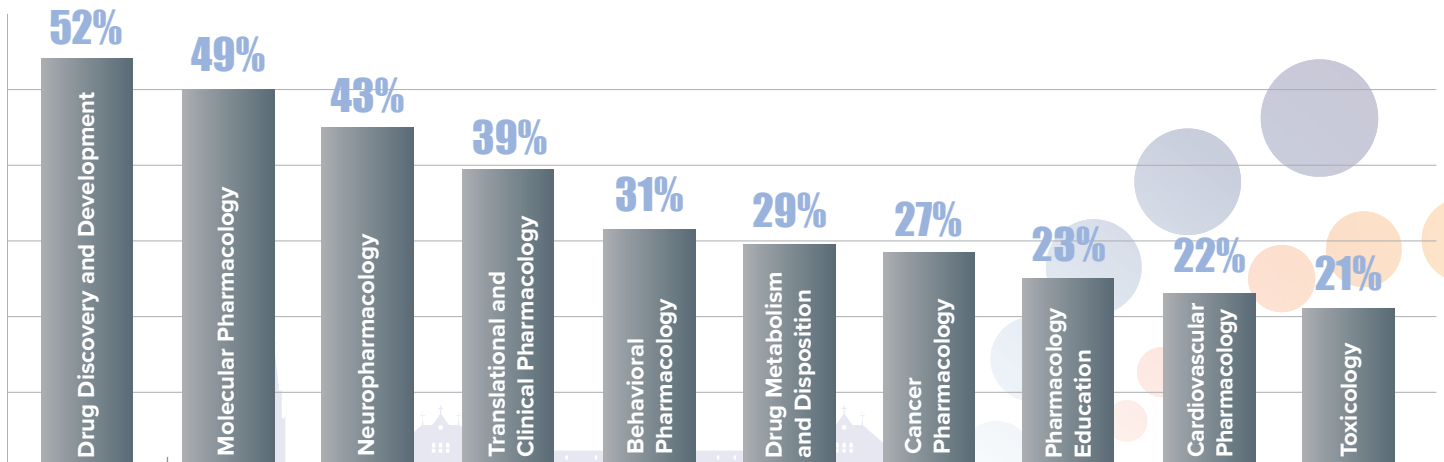
in Organization for Equipment, Supplies and Services



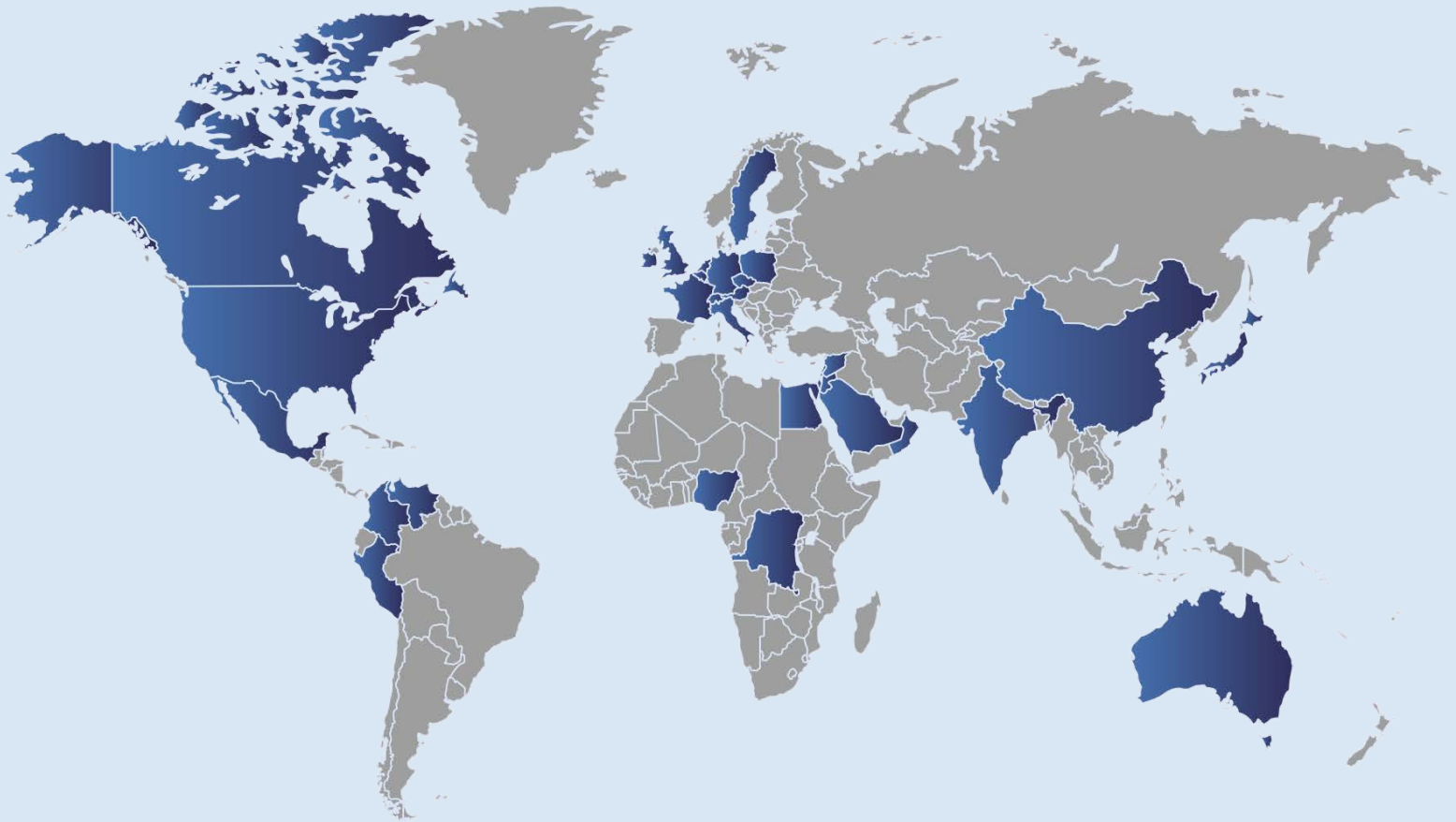
Approximately **62%** of attendees are involved in purchasing products from potential exhibitors.

### FIELDS OF INTEREST OF REGISTRANTS

Attendees were allowed to select as many as were applicable.



# SCIENTISTS WITH A PASSION FOR PHARMACOLOGY GATHER FROM ACROSS THE GLOBE



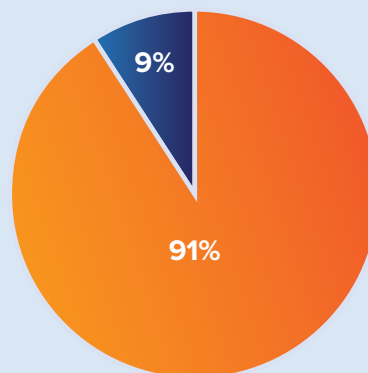
## Top International Countries

Canada	Australia
UK	Egypt
China	Korea
Japan	Hong Kong
Germany	Jamaica

## Top U.S. States

Missouri	Ohio
Texas	Tennessee
Michigan	Pennsylvania
California	Illinois
Maryland	Indiana

Registrants traveled from  
**33 countries** and **44 U.S. states.**



USA International

## SPONSORSHIP PACKAGES SUMMARY CHART

BENEFIT	DIAMOND \$30,000	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$7,000	ZINC \$3,500
Welcome audience at opening session	✓					
Designated table at the opening reception	✓	✓	✓	✓		
Table at Career Building event with lead retrieval	✓	✓	✓	✓	✓	
Table at Career Building event no lead retrieval						✓
Dedicated email to attendees from ASPET with your message ( <i>pre- or post-conference</i> )	✓					
Complimentary 10x10 exhibit booth	✓	✓	✓	✓	✓	
One Coffee Break Station			✓	✓		
One bar sponsored during one poster reception			✓			
Exclusive Sponsor of the Abel, Goodman & Gilman Award & Kraymer Award Lecture Series	✓	Choice of one				
Invitation to Volunteer Appreciation event	2	1				
Written and verbal acknowledgement at the ASPET Council Meeting	✓	✓				
Complimentary full-conference registrations	5	4	3	2	2	1
Advertisement in official conference guide	Full-page	Full-page	Full-page	Full-page	Half-page	Half-page
Sponsored social media posts ( <i>over a three-month period</i> )	4	3	3	2	1	1
Sponsor badge indicating you are a sponsor	✓	✓	✓	✓	✓	✓
Logo and short company description on ASPET's Annual Meeting website, mobile app/meeting platform	✓	✓	✓	✓	✓	✓
Verbal acknowledgement throughout conference	✓	✓	✓	✓	✓	✓
Recognition on walk-in slides in all sessions	✓	✓	✓	✓	✓	✓
Pre & post-conference attendees lists	✓	✓	✓	✓	✓	✓

Want a custom sponsorship that fits your needs and budget?  
Contact [PartnerWithUs@ASPET.org](mailto:PartnerWithUs@ASPET.org) to build your package today!

## BECOME A SPONSOR TODAY!

Sponsorship is the fastest and easiest way to promote your brand and connect with the ASPET audience. Sponsors will receive recognition during the four-day meeting, as well as in all communications. Explore opportunities for industry leaders to become a go-to resource in the pharmacology and experimental therapeutics community.

### \$30,000 | EXCLUSIVE SPONSOR

#### DIAMOND SPONSOR

- Welcome the audience at the opening session
  - Two-minute limit
- Designated table at the opening reception
  - Signage with logo
  - Giveaway promo items
  - Collect leads with (lead retrieval app/device) inside the reception
- Table at Career Building event
  - Collect leads with (lead retrieval app/device) at the event
- Dedicated email to attendees from ASPET with your message (pre- or post-conference)
- Complimentary 10x10 exhibit booth
- Exclusive sponsor of the online Award Lecture Series featuring lectures from the 2024 winners of the Abel Award, Goodman & Gilman Award, & Kraye Award
- Two invitations to the Volunteer Appreciation Reception
- Written and verbal acknowledgement at the ASPET Council Meeting
- Five complimentary full-conference registrations
- Full-page ad in official conference guide
- Four sponsored social media posts (over a three-month period)
- Sponsor badge indicating you are the lead sponsor
- Logo and short company description on ASPET's Annual Meeting website, mobile app/meeting platform
- Verbal acknowledgement throughout conference
- Recognition on walk-in slides in all sessions
- Pre- and post-conference attendees lists

### \$20,000

#### PLATINUM SPONSOR

- Designated table at the opening reception
  - Signage with logo
  - Giveaway promo items
  - Collect leads with (lead retrieval app/device) inside the reception
- Table at Career Building event
  - Collect leads with (lead retrieval app/device) at the event
- Complimentary 10x10 exhibit booth
- Sponsor of an award lecture in the online Award Lecture Series. Choice of one: Abel Award Lecture, Goodman & Gilman Award Lecture, or Kraye Award Lecture
- One invitation to the Volunteer Appreciation Reception
- Written and verbal acknowledgement at the Council Meeting
- Four complimentary full-conference registrations
- Full-page ad in official conference guide
- Three sponsored social media posts (over a three-month period)
- Sponsor badge indicating you as a sponsor
- Logo and short company description on ASPET's Annual Meeting website, mobile app/meeting platform
- Verbal acknowledgement throughout conference
- Recognition on walk-in slides in all sessions
- Pre- and post-conference attendees lists



\$15,000

**GOLD SPONSOR**

- Designated table at the opening reception
- Table at Career Building event
  - Collect leads with (lead retrieval app/device) at the event
- Complimentary 10x10 exhibit booth
- One Coffee Break Station sponsored by your organization
  - Signage designating sponsorship included
  - Designated table available for networking
- Bar sponsored by your organization during one poster reception
  - Signage designating sponsorship included
- Designated table available for networking
- Three complimentary full-conference registrations
- Full-page ad in official conference guide
- Three sponsored social media posts (over a three-month period)
- Sponsor badge indicating you as a sponsor
- Logo and short company description on ASPET's Annual Meeting website, mobile app/meeting platform
- Verbal acknowledgement throughout conference
- Recognition on walk-in slides in all sessions
- Pre- and post-conference attendees lists

\$10,000

**SILVER SPONSOR**

- Designated table at the opening reception
- Table at Career Building event
  - Collect leads with (lead retrieval app/device) at the event
- Complimentary 10x10 exhibit booth
- One Coffee Break Station sponsored by your organization
  - Signage designating sponsorship included
  - Designated table available for networking
- Two complimentary full-conference registrations
- Full-page ad in official conference guide
- Two sponsored social media posts (over a three-month period)
- Sponsor badge indicating you as a sponsor
- Logo and short company description on ASPET's Annual Meeting website, mobile app/meeting platform
- Verbal acknowledgement throughout conference
- Recognition on walk-in slides in all sessions
- Pre- and post-conference attendees lists

\$7,000

**BRONZE SPONSOR**

- Table at Career Building event
  - Collect leads with (lead retrieval app/device) at the event
- Complimentary 10x10 exhibit booth
- Two complimentary full-conference registrations
- Half-page ad in official conference guide
- One sponsored social media post (over a three-month period)
- Sponsor badge indicating you as a sponsor
- Logo and short company description on ASPET's Annual Meeting website, mobile app/meeting platform
- Verbal acknowledgement throughout conference
- Recognition on walk-in slides in all sessions
- Pre- and post-conference attendees lists

\$3,500

**ZINC SPONSOR**

- Table at Career Building event
- One complimentary full-conference registration
- Half-page ad in official conference guide
- One sponsored social media post (over a three-month period)
- Sponsor badge indicating you as a sponsor
- Logo and short company description on ASPET's Annual Meeting website, mobile app/meeting platform
- Recognition on walk-in slides in all sessions
- Pre- and post-conference attendees lists

## EXHIBIT WITH ASPET

### 10x10 Exhibit Booth | \$5,000

Exhibit booths are located in ASPET's popular Poster Hall with receptions every evening and several coffee breaks each day. Space assignment is on a first-come, first-serve basis.

#### Exhibitor Package Includes:

- 8' pipe & drape backwall with 3' siderails in show colors
- Draped table with (2) chairs and (1) waste basket
- Standard company identification sign with booth number
- Exhibitor listing in the ASPET Meeting Program
- Exhibitor listing on ASPET website
- Two (2) Full Conference Registrations
  - All personnel must be registered for the conference.
  - Additional badges can be purchased.
- Pre & Post-conference attendee lists
- Please Note: The exhibit/poster hall is already carpeted.

#### Non-Profit Exhibit Booth Rate

Contact [PartnerWithUs@aspet.org](mailto:PartnerWithUs@aspet.org) for non-profit rate application.

The availability of exhibit space at the non-profit rate is limited.

ASPET will consider applications from not-for-profit exhibitors meeting the following criteria:

- The organization must either be a government entity or hold official recognition from the IRS as a 501(c)(3) charitable organization.
- The organization must demonstrate its commitment to pharmacology through financial support or educational initiatives.
- Please note that organizations classified as not-for-profit under these criteria are not permitted to promote or sell products or services on the exhibit floor.

*Includes one conference registration.*

### Career Center Table | \$1,500

This opportunity is exclusively for universities that want to connect with potential students, labs looking for scientists or employers scouting for new team members. This is the place to connect with engaged professionals in pharmacology and experimental therapeutics. Purchasing a table gives you the opportunity to be front and center with leading candidates from across the country.

*Includes one conference registration.*

## MEANINGFUL ENGAGEMENT OPPORTUNITIES

From sponsoring a dedicated networking lounge and refreshment breaks to securing a private meeting room or event space, these opportunities enhance your visibility and enable you to forge meaningful connections with our influential audience of pharmacologists.

### Sponsored Networking Lounge | \$5,000/day

Private meeting room with existing lounge setup. Carpet, lounge furniture and wall-sized video screen included. Additional amenities available at extra cost. Ideas for how you can use it include: host private meetings, hold product demonstrations, offer attendees a wellness lounge or quiet retreat, host short educational talks, etc.

*Available from Thursday at 9am to Sunday at 4pm.*

### Refreshment Break Sponsor | \$2,000 each 5 available

Exclusive sponsorship of a refreshment break with your company representatives greeting guests. You can provide napkins with your company-branded logo. Sponsor can further engage attendees by designing an activity during the break such as massage chairs, puppy petting, craft-making, service project, competitive games, etc. Activity must be approved by ASPET, the hotel and all related activity expenses borne by the sponsor.

### Private meeting room or event space | \$1,000/hour (max two hours per event)

This opportunity provides exclusive use of a 750-1,000 square-foot meeting room for your private customer meetings or hospitality events during times when ASPET does not have official sessions (breakfasts, lunches, evenings). Event activity and time subject to ASPET approval. All expenses are the responsibility of the sponsor. Need help inviting customers? Please see the Branding and Advertising Opportunities section.

### Product Solutions Blitz (Demo/Product Theater) | \$1,000 5 slots available

Present your company's solution to the challenges that scientists face at a special Product Solutions Blitz in the exhibit/poster area during a packed poster reception. Each company gets five minutes. You can use slides or video or engage the audience in an activity or just talk, whatever works best to demonstrate your solution.

### Datablitz Presentations | \$2,000 each | 3 available

Present your organization's top program to a captive audience during our popular, fast-paced ASPET Daily Datablitz, where young scientists preview their top-scoring posters in three-minutes or less with just two slides. ASPET attendees are hungry for information on new research and opportunities! Includes acknowledgement by ASPET's Datablitz moderator, a one-minute welcome at microphone given by sponsor, acknowledgement on welcome slides and signage in the Datablitz area.

## BRANDING AND ADVERTISING OPPORTUNITIES

### Branded Item | \$1,000

ASPET will distribute your branded item. Item must be provided by the sponsor and shipped directly to the meeting venue.

### Conference Website Ad | \$1,000

#### Conference Program Ad

Full-color ads printed in the Official ASPET Annual Meeting Program.

- Full-Page Ad | \$750
- Half-Page Ad | \$375

### Daily Conference Email Ad | \$2,000

Linked ad in the daily email sent to onsite conference attendees.

### Concurrent Sessions | \$1,500 each

*(\$5,000 for all 4 in a time slot or \$8,000 for all sessions in one day)*

With a 93% satisfaction rating for the scientific excellence presented at ASPET's concurrent sessions, you'll want your name associated with concurrent sessions that align with your company's objectives. Session titles to be published by early January and available on a first-come basis.

## 2024 ADVOCACY

ASPET's Government Affairs Department is leading the charge, creating exclusive avenues for exhibitors and sponsors to align with our mission. By joining us in these special offerings, you'll not only showcase your brand's commitment to advancing the biomedical sciences, but also forge invaluable connections with elected officials, our coalition partners, and our diverse community of experts. This is your opportunity to be part of something truly extraordinary, leaving a lasting impact on the future of pharmacology. Don't miss out on this chance to be at the forefront of change — partner with us in 2024.

### Advocacy for Science Symposium Sponsor | \$1,000

*5 available (or \$5,000 for exclusive sponsorship)*

The workshop will be held the first morning of the ASPET 2024 Annual Meeting to set the stage for ASPET's advocacy-, diversity- and discovery-driven meeting. It will be a 2.5-hour interactive session with up to four invited speakers with combined science and policy backgrounds to discuss public and policy maker engagement with the sciences.

- Advertisement in the ASPET Advocacy Brief newsletter.
- Recognition on ASPET 2024 welcome slides.
- Acknowledgement in ASPET 2024 program book.
- One complimentary registration for company representative at ASPET 2024.

### Hill Day | \$1,000

*5 available (or \$5,000 for exclusive sponsorship)*

ASPET's Inaugural Capitol Hill Day will be held on Wednesday May 15, 2024. It will involve up to 100 active ASPET members advocating for science funding and federal investment in the

biomedical research enterprise on the Hill through meetings with elected officials. ASPET provides preparation and training prior to Capitol Hill Day for all participants. This opportunity engages scientists with policy makers to develop policies that are informed by scientific achievements and innovations, helping biomedical research go from bench to bedside.

- Advertisement in the ASPET Advocacy Brief newsletter.
- Company logo on the annual meeting website.
- Acknowledgement during participant events.
- One invitation to Capitol Hill Day breakfast and reception for exclusive sponsorship at the \$5,000 rate.
- One complimentary registration for company representative at ASPET 2024 for exclusive sponsorship at the \$5,000 rate.

### Washington Fellows Program | \$2,500

*5 available*

This program equips emerging scientists with the skills to be effective science advocates and communicators through a Capitol Hill visit, educating and informing Congress about the importance of federal funding for biomedical research. Graduate students, postdoctoral fellows and early-career scientists are eligible to participate in the ASPET Washington Fellows Program.

- Advertisement in the ASPET Advocacy Brief newsletter.
- Company logo on the annual meeting website.
- One complimentary registration for company representative at ASPET 2024.
- A quarter-page advertisement in the ASPET 2024 program book.

**The ASPET 2024 Annual Meeting will provide the opportunity to connect with more than 1,000 professionals in the pharmacology and experimental therapeutics community!**

**DON'T MISS IT!**

**Questions?**

Please contact [PartnerWithUs@ASPET.org](mailto:PartnerWithUs@ASPET.org)

**Follow us on social media.**

