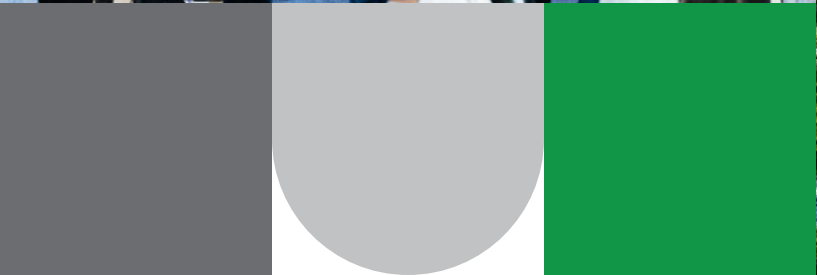
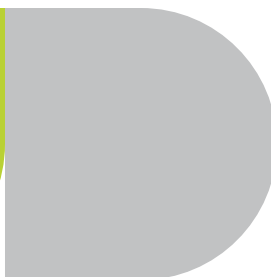


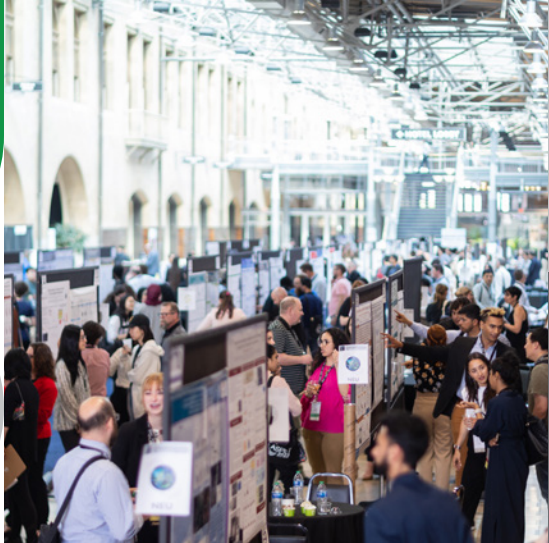
# ASPET2025

Advancing the Science of Drugs & Therapeutics

April 3 - 6 • Portland, OR

## Sponsorship and Exhibit Opportunities





## Greetings!

Welcome to the ASPET 2025 Annual Meeting! We're excited to host this engaging event in the heart of Portland at the Hilton Portland Downtown, where more than 1,000 pharmacology professionals from various fields and career stages are expected to convene.

ASPET 2025 is the premier destination for cutting-edge research in pharmacology and experimental therapeutics. Last year, the ASPET Annual Meeting highlighted the incredible talent and innovation within our community. We look forward to building on that momentum.

We invite your organization to be a key part of this unique experience. Partnering with us offers valuable opportunities to support the growth and success of the pharmacology field.

Together, we can make ASPET 2025 an unforgettable and impactful event.

In partnership,

**Dave Jackson, MBA, CAE**  
ASPET Executive Officer



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# AUDIENCE PROFILE—MEET OUR ATTENDEES!

At the annual meeting in 2024, we welcomed **more than 1,000 attendees** representing **33 countries** and **46 U.S. states**. The meeting attracted the latest novel research by young scientists, with 41% of registrants comprised of students and postdocs.

1

## EXPAND

Your Audience



## GROW

Your Influence

2

3

## POSITION

Your Brand

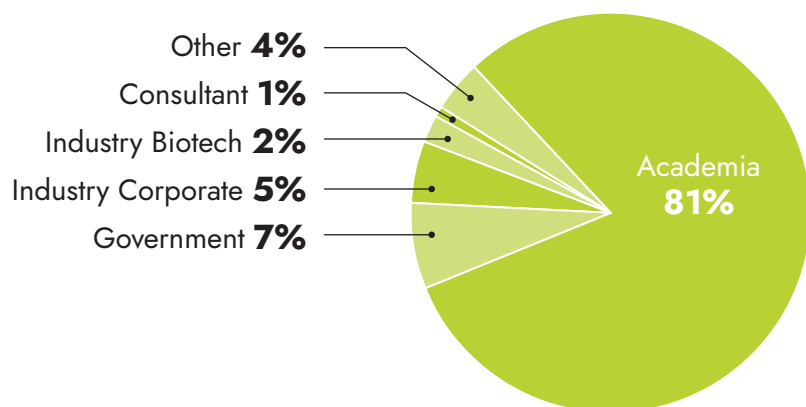


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## WORK SETTING OF REGISTRANTS

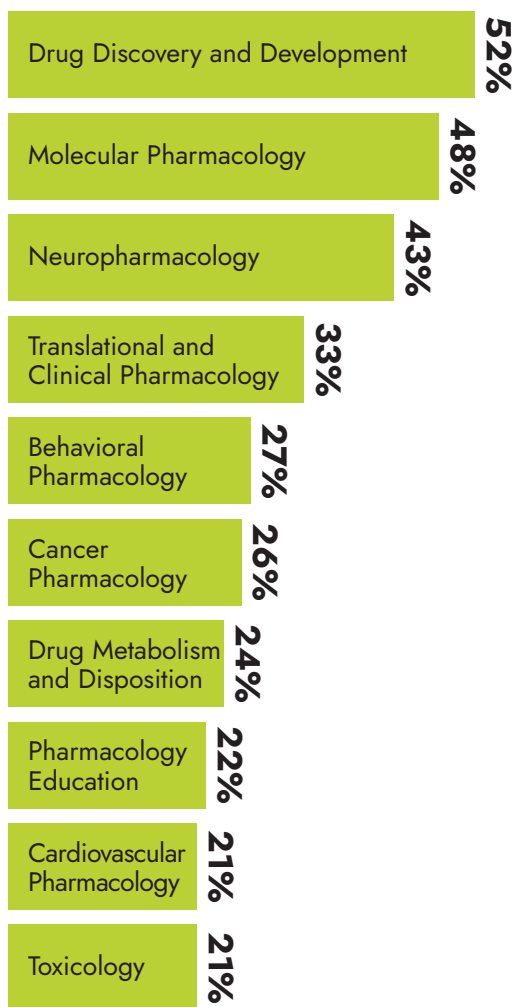


**20%**

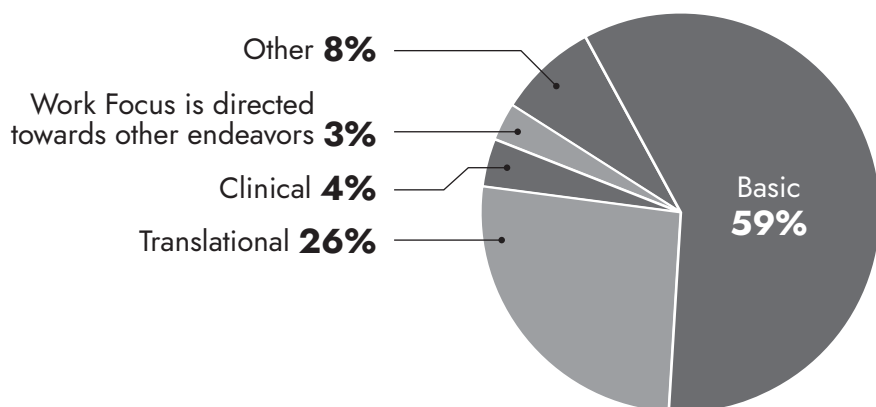
OF MEMBERS REPORT  
USING CONTRACT  
RESEARCH  
ORGANIZATIONS

## FIELDS OF INTEREST OF REGISTRANTS

Attendees were allowed to select  
as many as were applicable.

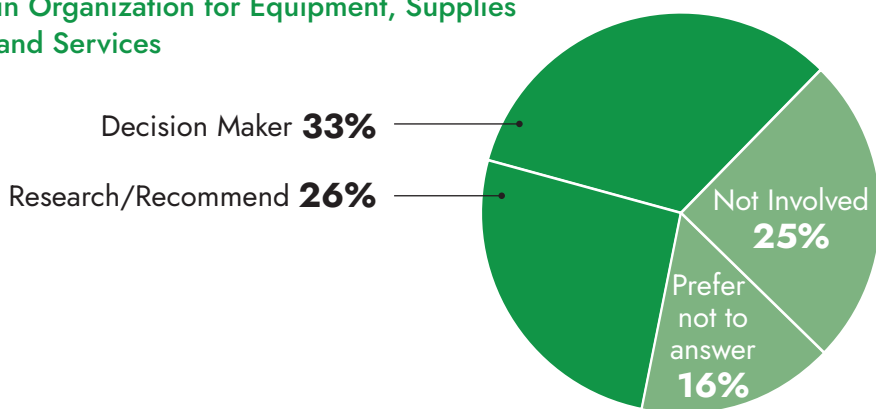


## PROFESSIONAL SCIENTIFIC RESEARCH FOCUS



## ROLE IN PURCHASING DECISIONS

in Organization for Equipment, Supplies  
and Services



APPROXIMATELY **59%** OF ATTENDEES ARE INVOLVED IN PURCHASING  
PRODUCTS FROM POTENTIAL EXHIBITORS.

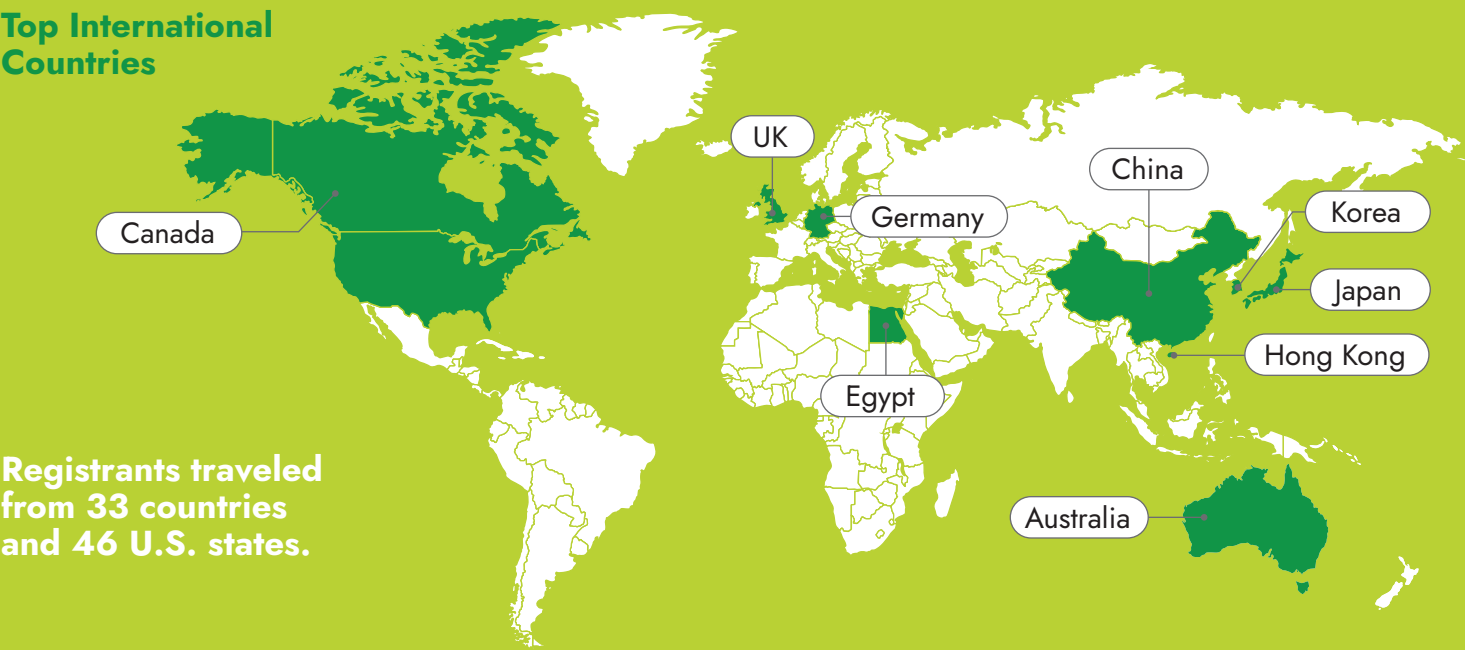
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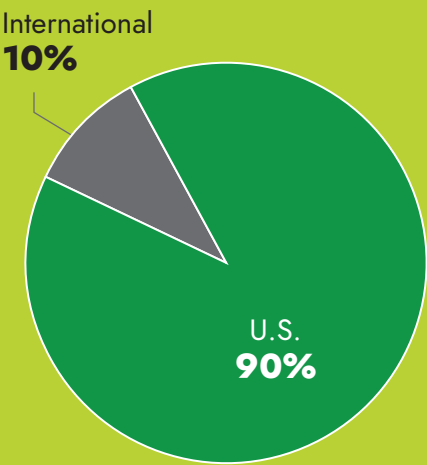
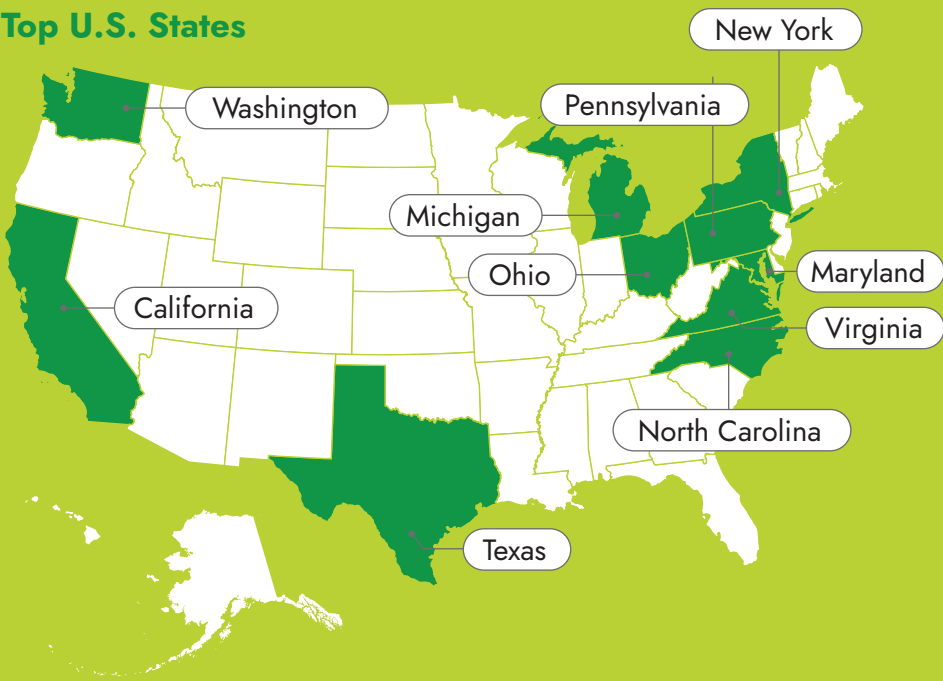
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# SCIENTISTS WITH A PASSION FOR PHARMACOLOGY GATHER FROM ACROSS THE GLOBE

## Top International Countries



## Top U.S. States



# SPONSORSHIP PACKAGES SUMMARY CHART

Benefit	Diamond \$30,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$7,000	Zinc \$3,500
Pre & post-conference attendees lists	●	●	●	●	●	●
Recognition on walk-in slides in all sessions	●	●	●	●	●	●
Logo and short company description on ASPET's Annual Meeting website, mobile app	●	●	●	●	●	●
Sponsor badge indicating you are a sponsor	●	●	●	●	●	●
Sponsored social media posts (over a three-month period)	4	3	3	2	2	1
Advertisement in official conference guide	Full-Page	Full-Page	Full-Page	Full-Page	Half-Page	Half-Page
Complimentary full-conference registrations	5	4	3	2	2	1
Verbal acknowledgement throughout conference	●	●	●	●	●	
8x8 exhibit booth	●	●	●	●	●	
One Coffee Break Station	●	●	●	●		
Designated table at the opening reception	●	●	●	●		
One bar sponsored during one poster reception	●	●	●			
Exclusive Sponsor of the Online Award Lecture Series	●	Choice of one				
Invitation to Volunteer Appreciation Event	2	1				
Written and verbal acknowledgement at the ASPET Council Meeting	●	●				
Dedicated email to attendees from ASPET with your message (pre- or post-conference)	●					
Welcome audience at opening session	●					

Want a custom sponsorship that fits your needs and budget?  
Contact [aspetexhibits@spargoinc.com](mailto:aspetexhibits@spargoinc.com) to build your package today!

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# BECOME A SPONSOR TODAY!

Sponsorship is the fastest and easiest way to promote your brand and connect with the ASPET audience. Sponsors will receive recognition during the four-day meeting and in all communications. Explore opportunities for industry leaders to become a go-to resource in the pharmacology and experimental therapeutics community.



## DIAMOND SPONSOR

**\$30,000 | EXCLUSIVE SPONSOR**

- Welcome the audience at the opening session
  - ▶ Two-minute limit
- Designated table at the opening reception
  - ▶ Signage with logo
  - ▶ Giveaway promo items
  - ▶ Collect leads with (lead retrieval app/device) inside the reception
- Dedicated email to attendees from ASPET with your message (pre- or post-conference)
- 8x8 exhibit booth
- Exclusive sponsor of the online Award Lecture Series
- One Coffee Break Station sponsored by your organization.
- Bar sponsored by your organization during one poster reception
  - ▶ Signage designating sponsorship included.
- Two invitations to the Volunteer Appreciation Reception
- Written and verbal acknowledgment at the ASPET Council Meeting
- Five complimentary full-conference registrations
- Full-page ad in the official conference guide
- Four sponsored social media posts (over a three-month period)
- Sponsor badge indicating you are the lead sponsor
- Logo and short company description on ASPET's Annual Meeting website, mobile app
- Verbal acknowledgment throughout the conference
- Recognition on walk-in slides in all sessions
- Pre- and post-conference attendees lists

## PLATINUM SPONSOR

**\$20,000**

- Designated table at the opening reception
  - ▶ Signage with logo
  - ▶ Giveaway promo items
  - ▶ Collect leads with (lead retrieval app/device) inside the reception
- 8x8 exhibit booth
- Sponsor of an award lecture in the online Award Lecture Series
- One invitation to the Volunteer Appreciation Reception
- One Coffee Break Station sponsored by your organization.
- Bar sponsored by your organization during one poster reception
  - ▶ Signage designating sponsorship included.
- Written and verbal acknowledgement at the Council Meeting
- Four complimentary full-conference registrations
- Full-page ad in the official conference guide
- Three sponsored social media posts (over three months)
- Sponsor badge indicating you as a sponsor
- Logo and short company description on ASPET's Annual Meeting website, mobile app
- Verbal acknowledgment throughout the conference
- Recognition on walk-in slides in all sessions
- Pre- and post-conference attendees lists

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## GOLD SPONSOR

\$15,000

- Designated table at the opening reception
- 8x8 exhibit booth
- One Coffee Break Station sponsored by your organization
  - ▶ Signage designating sponsorship included
- Bar sponsored by your organization during one poster reception
  - ▶ Signage designating sponsorship included
- Three complimentary full-conference registrations
- Full-page ad in official conference guide
- Three sponsored social media posts (over a three-month period)
- Sponsor badge indicating you as a sponsor
- Logo and short company description on ASPET's Annual Meeting website, mobile app
- Verbal acknowledgment throughout the conference
- Recognition on walk-in slides in all sessions
- Pre- and post-conference attendees lists

## SILVER SPONSOR

\$10,000

- Designated table at the opening reception
- 8x8 exhibit booth
- One Coffee Break Station sponsored by your organization
  - ▶ Signage designating sponsorship included
- Two complimentary full-conference registrations
- Full-page ad in the official conference guide
- Two sponsored social media posts (over a three-month period)
- Sponsor badge indicating you as a sponsor
- Logo and short company description on ASPET's Annual Meeting website, mobile app
- Verbal acknowledgment throughout conference
- Recognition on walk-in slides in all sessions
- Pre- and post-conference attendees lists

## BRONZE SPONSOR

\$7,000

- 8x8 exhibit booth
- Two complimentary full-conference registrations
- Half-page ad in the official conference guide
- One sponsored social media post (over a three-month period)
- Sponsor badge indicating you as a sponsor
- Logo and short company description on ASPET's Annual Meeting website, mobile app
- Verbal acknowledgment throughout the conference
- Recognition on walk-in slides in all sessions
- Pre- and post-conference attendees lists

## ZINC SPONSOR

\$3,500

- One complimentary full-conference registration
- Half-page ad in official conference guide
- One sponsored social media post (over a three-month period)
- Sponsor badge indicating you as a sponsor
- Logo and short company description on ASPET's Annual Meeting website, mobile app
- Recognition on walk-in slides in all sessions
- Pre- and post-conference attendees lists

For more information and/or contract on packages, contact [aspetexhibits@spargoinc.com](mailto:aspetexhibits@spargoinc.com)



# EXHIBIT WITH ASPET

## 8x8 Exhibit Booth | \$4,200

Exhibit booths will be located in a high-traffic area at ASPET's Annual Meeting, ensuring maximum visibility for exhibitors. Space assignment is on a first-come, first-served basis, with networking opportunities during daily coffee breaks.

### Exhibitor Package Includes:

- 8' pipe & drape back wall with 3' side rails in show colors
- Draped table with (2) chairs and (1) wastebasket
- Standard company identification sign with booth number
- Exhibitor listing in the ASPET Meeting Program
- Exhibitor listing on ASPET website
- One (1) Full Conference Registrations
  - ▶ All personnel must be registered for the conference.
  - ▶ Additional badges can be purchased.
- Pre & post-conference attendee lists
- Please Note: The exhibit/poster hall is already carpeted.

### Non-Profit Exhibit Booth Rate

Contact [aspetexhibits@spargoinc.com](mailto:aspetexhibits@spargoinc.com) for non-profit rate application. The availability of exhibit space at the non-profit rate is limited.

ASPET will consider applications from not-for-profit exhibitors meeting the following criteria:

- The organization must either be a government entity or hold official recognition from the IRS as a 501(c)(3) charitable organization.
- The organization must demonstrate its commitment to pharmacology through financial support or educational initiatives.

Please note that organizations classified as not-for-profit under these criteria are not permitted to promote or sell products or services on the exhibit floor.

*Includes one conference registration.*

## Career Center Table | \$1,500

This opportunity is for universities that want to connect with potential students, labs looking for scientists or employers scouting for new team members. This is the place to connect with engaged professionals in pharmacology and experimental therapeutics. Purchasing a table gives you the opportunity to be front and center with leading candidates from across the country.

*Includes one conference registration.*



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# MEANINGFUL ENGAGEMENT OPPORTUNITIES

From sponsoring a dedicated networking lounge and refreshment breaks to securing a private meeting room or event space, these opportunities enhance your visibility and enable you to forge meaningful connections with our influential audience of pharmacologists.

## **Private meeting room or event space** | \$1,000/hour (max two hours per event)

This opportunity provides exclusive use of a 500 - 800 square-foot meeting room for your private customer meetings or hospitality events during times when ASPET does not have official sessions (breakfasts, lunches, evenings). Event activity and time are subject to ASPET approval. All expenses are the responsibility of the sponsor. Need help inviting customers? Please see the Branding and Advertising Opportunities section.

## **Refreshment Break Sponsor** | \$2,000 each 5 available

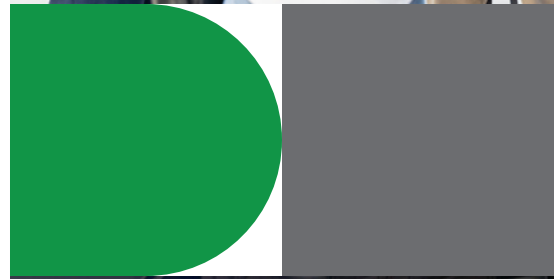
Exclusive sponsorship of a refreshment break with your company representatives greeting guests. You can provide napkins with your company-branded logo. Sponsors can further engage attendees by designing an activity during the break, such as massage chairs, puppy petting, craft-making, service projects, competitive games, etc. Activity must be approved by ASPET, the hotel and all related activity expenses borne by the sponsor.

## **Product Solutions Blitz (Demo/Product Theater)** | \$1,000 5 slots available

Present your company's solution to the challenges that scientists face at a special Product Solutions Blitz in the exhibit/poster area during a packed poster reception. Each company gets five minutes. You can use slides or video or engage the audience in an activity or just talk, whatever works best to demonstrate your solution.

## **Datablitz Presentations** | \$2,000 each 3 available

Present your organization's top program to a captive audience during our popular, fast-paced ASPET Daily Datablitz, where young scientists preview their top-scoring posters in three minutes or less with just two slides. ASPET attendees are hungry for information on new research and opportunities! Includes acknowledgment by ASPET's Datablitz moderator, a one-minute welcome at microphone given by the sponsor, acknowledgment on welcome slides, and signage in the Datablitz area.



# BRANDING AND ADVERTISING OPPORTUNITIES

## Branded Item | \$1,000

ASPET will distribute your branded item. Item must be provided by the sponsor and shipped directly to the meeting venue.

## Conference Website Ad | \$1,000

## Conference Program Ad

Full-color ads printed in the Official ASPET Annual Meeting Program.

- Full-Page Ad | \$750
- Half-Page Ad | \$375

## Concurrent Sessions | \$1,500 each

*(\$5,000 for all 4 in a time slot or \$8,000 for all sessions in one day)*

With a 93% satisfaction rating for the scientific excellence presented at ASPET's concurrent sessions, you'll want your name associated with concurrent sessions that align with your company's objectives. Session titles to be published by early January and available on a first-come basis.

**The ASPET 2025 Annual Meeting will provide the opportunity to connect with more than 1,000 professionals in the pharmacology and experimental therapeutics community!**

## DON'T MISS IT!

## Exhibitor and Career Center Table Hours\*

**Thursday, April 3** 4:30 pm – 7:00 pm

**Friday, April 4** 10:00 am - 10:30 am, 12:00 pm - 1:30 pm,  
3:00 pm - 3:30 pm, 4:30 pm - 7:00 pm

**Saturday, April 5** 10:30 am - 11:00 am, 12:00 pm - 1:30 pm,  
3:00 pm - 3:30 pm, 4:30 pm - 7:00 pm

**Sunday, April 6** No hours

*\*Hours subject to change.*

**For more information and/or contract on becoming an Exhibitor or Sponsor, please contact:**

**Kristin Hudson**  
Director of Sales  
SPARGO, Inc.  
703.995.3868  
aspetexhibits@spargoinc.com



## Questions?

Please contact [aspetexhibits@spargoinc.com](mailto:aspetexhibits@spargoinc.com)

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