



ASPET2026

Advancing Pharmacology. Building Community.

SUN, MAY 17–WED, MAY 20 | MINNEAPOLIS, MN

Sponsorship and Exhibit Opportunities





Welcome to ASPET 2026!

We're thrilled to bring this year's annual meeting to downtown Minneapolis, where over 1,000 pharmacology professionals from across disciplines and career stages will come together at the Hyatt Regency.

ASPET 2026 will showcase the latest in pharmacological research and experimental therapeutics, while fostering the connections and conversations that move our field forward. More than just a meeting, it's a chance to continue shaping the future of pharmacology.

By partnering with us, your organization will expand its reach, grow its influence, and position its brand at the center of the pharmacology community.

We look forward to working together to advance the field and support the scientists driving innovation.

With appreciation,



Dave Jackson, MBA, CAE
ASPET Executive Officer



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AUDIENCE PROFILE—MEET OUR ATTENDEES!

At the annual meeting in 2025, we welcomed **more than 1,000 attendees** representing **27 countries** and **49 U.S. states**. The meeting attracted the latest novel research by young scientists, with 41% of registrants comprised of students and postdocs.

1

EXPAND

Your Audience



GROW

Your Influence

2



3

POSITION

Your Brand

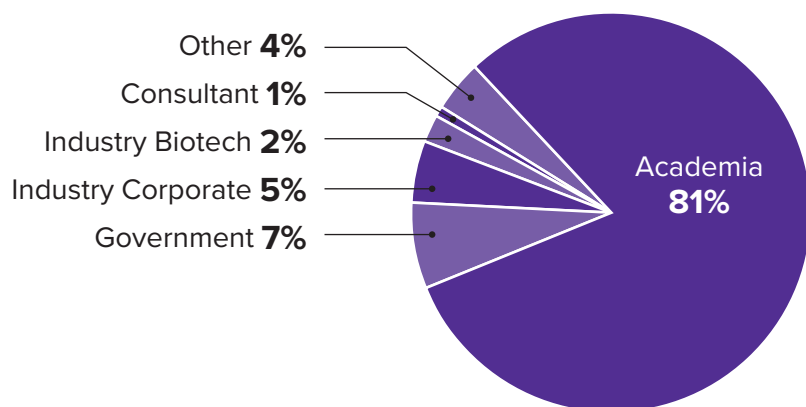
Contact us at
aspetexhibits@spargo.com for
FLOOR PLAN

APPLICATION

**RULES AND
REGULATIONS**

3

WORK SETTING OF REGISTRANTS

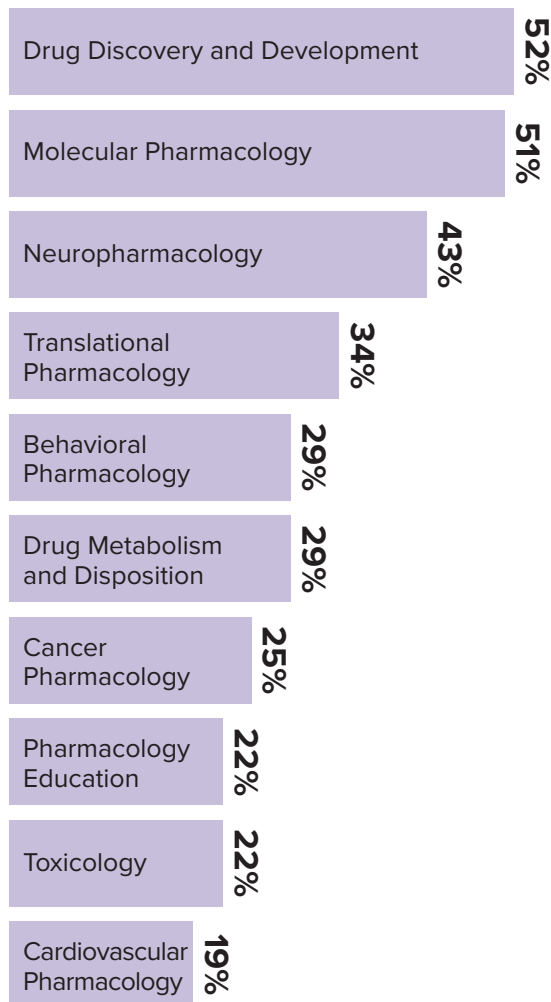
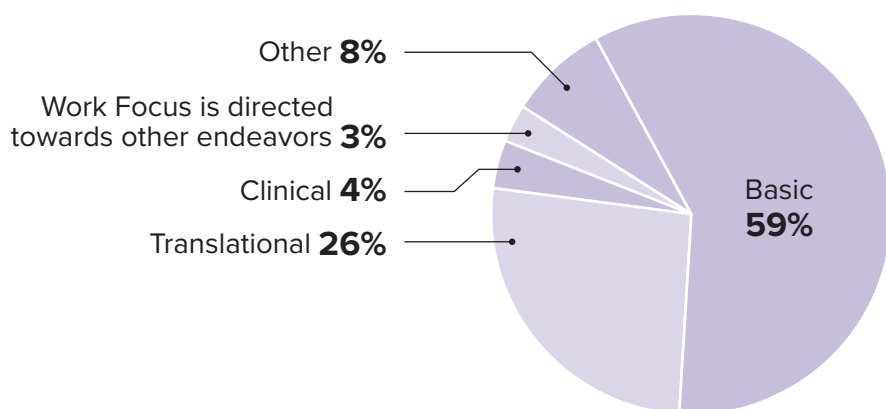


20%
OF MEMBERS
REPORT USING
CONTRACT RESEARCH
ORGANIZATIONS

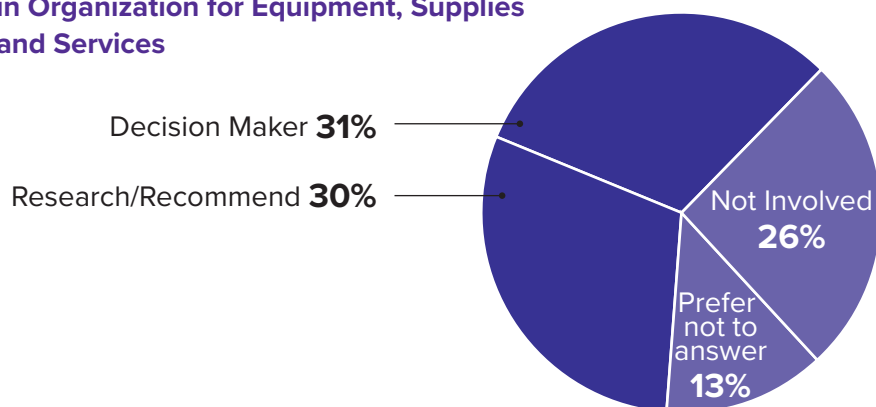
FIELDS OF INTEREST OF REGISTRANTS

Attendees were allowed to select as many as were applicable.

PROFESSIONAL SCIENTIFIC RESEARCH FOCUS



ROLE IN PURCHASING DECISIONS in Organization for Equipment, Supplies and Services

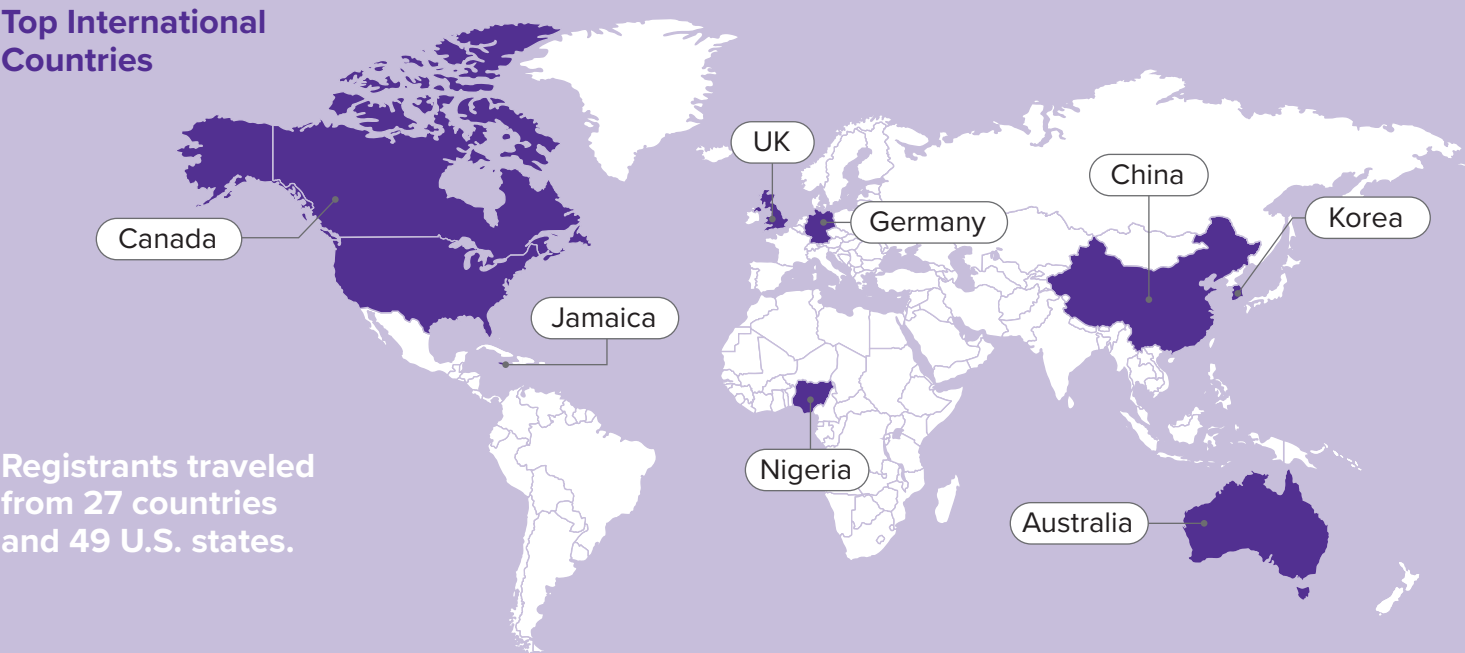


APPROXIMATELY **61%**
OF ATTENDEES ARE INVOLVED IN
PURCHASING PRODUCTS FROM
POTENTIAL EXHIBITORS.

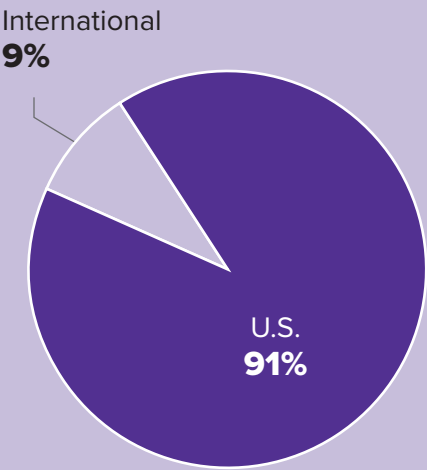
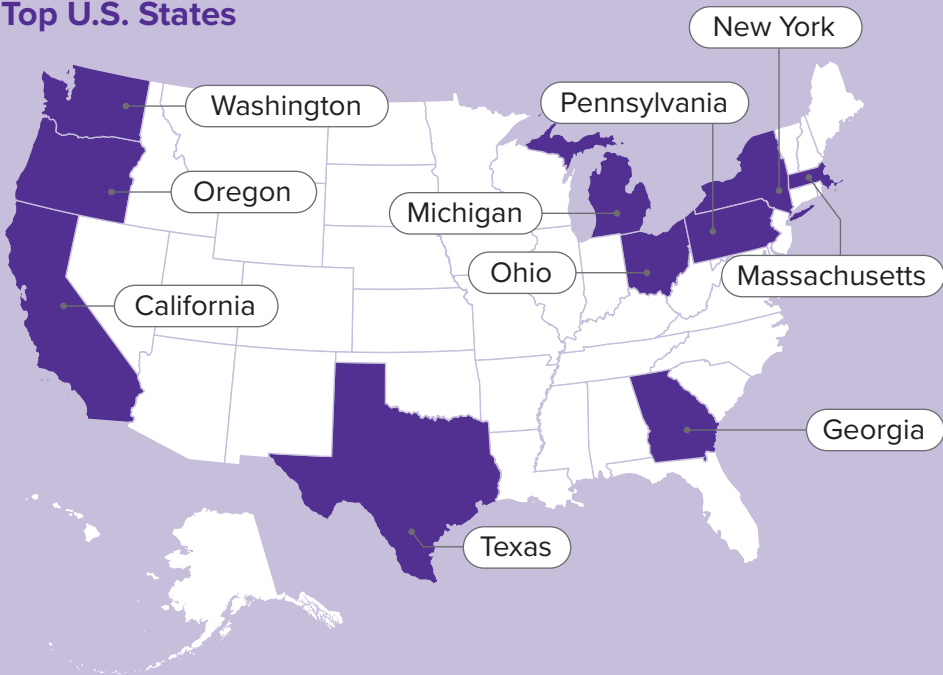
95%
OF ASPET 2025 ATTENDEES REPORTED
BEING SATISFIED WITH THEIR MEETING
EXPERIENCE.

SCIENTISTS WITH A PASSION FOR PHARMACOLOGY GATHER FROM ACROSS THE GLOBE

Top International Countries



Top U.S. States



SPONSORSHIP PACKAGES SUMMARY CHART

Benefit	Diamond \$25,000	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$7,000	Zinc \$3,500
Pre & post-conference attendees lists	●	●	●	●	●	●
Recognition on walk-in slides in all sessions	●	●	●	●	●	●
Logo and short company description on ASPET's Annual Meeting website and mobile app	●	●	●	●	●	●
Sponsor badge indicating you are a sponsor	●	●	●	●	●	●
Sponsored social media posts (over a three-month period)	4	3	3	2	2	1
Advertisement in official conference guide	Full-Page	Full-Page	Full-Page	Full-Page	Half-Page	Half-Page
Complimentary full-conference registrations	5	4	3	2	2	1
Verbal acknowledgement throughout conference	●	●	●	●	●	
10x10 exhibit booth	●	●	●	●	●	
Designated table at the opening reception	●	●	●	●		
One bar sponsored during one poster reception	●	●	●			
Sponsor of the Online Award Lecture Series	Choice of one	Choice of one				
Invitation to Volunteer Appreciation Event	2	1				
Written and verbal acknowledgement at the ASPET Council Meeting	●	●				
Dedicated email to attendees from ASPET with your message (pre- or post-conference)	●					
Welcome audience at opening session	●					

Want a custom sponsorship that fits your needs and budget?
Contact aspetexhibits@spargoinc.com to build your package today!

BECOME A SPONSOR TODAY!

Sponsorship is the fastest and easiest way to promote your brand and connect with the ASPET audience. Sponsors will receive recognition during the four-day meeting and in communications. Explore opportunities for industry leaders to become a go-to resource in the pharmacology and experimental therapeutics community.



DIAMOND SPONSOR

\$25,000

- Welcome the audience at the opening session
 - ▶ Two-minute limit
- Designated table at the opening reception
 - ▶ Signage with logo
 - ▶ Giveaway promo items
 - ▶ Collect leads with (lead retrieval app/device) inside the reception
- Dedicated email to attendees from ASPET with your message (pre- or post-conference)
- 10x10 exhibit booth
- Sponsor of an award lecture in the online Award Lecture Series
- Bar sponsored by your organization during one poster reception
 - ▶ Signage designating sponsorship included.
- Two invitations to the Volunteer Appreciation Reception
- Written and verbal acknowledgment at the ASPET Council Meeting
- Five complimentary full-conference registrations
- Full-page ad in the official conference guide
- Four sponsored social media posts (over a three-month period)
- Sponsor badge indicating you are the lead sponsor
- Logo and short company description on ASPET's Annual Meeting website, mobile app
- Verbal acknowledgment throughout the conference
- Recognition on walk-in slides in all sessions
- Pre- and post-conference attendees lists

PLATINUM SPONSOR

\$20,000

- Designated table at the opening reception
 - ▶ Signage with logo
 - ▶ Giveaway promo items
 - ▶ Collect leads with (lead retrieval app/device) inside the reception
- 10x10 exhibit booth
- Sponsor of an award lecture in the online Award Lecture Series
- One invitation to the Volunteer Appreciation Reception
- Bar sponsored by your organization during one poster reception
 - ▶ Signage designating sponsorship included.
- Written and verbal acknowledgement at the Council Meeting
- Four complimentary full-conference registrations
- Full-page ad in the official conference guide
- Three sponsored social media posts (over three months)
- Sponsor badge indicating you as a sponsor
- Logo and short company description on ASPET's Annual Meeting website, mobile app
- Verbal acknowledgment throughout the conference
- Recognition on walk-in slides in all sessions
- Pre- and post-conference attendees lists

GOLD SPONSOR

\$15,000

- Designated table at the opening reception
- 10x10 exhibit booth
- Bar sponsored by your organization during one poster reception
 - ▶ Signage designating sponsorship included
- Three complimentary full-conference registrations
- Full-page ad in official conference guide = Three sponsored social media posts (over a three-month period)
- Sponsor badge indicating you as a sponsor
- Logo and short company description on ASPET's Annual Meeting website, mobile app
- Verbal acknowledgment throughout the conference
- Recognition on walk-in slides in all sessions
- Pre- and post-conference attendees lists

SILVER SPONSOR

\$10,000

- Designated table at the opening reception
- 10x10 exhibit booth
- Two complimentary full-conference registrations
- Full-page ad in the official conference guide
- Two sponsored social media posts (over a three-month period)
- Sponsor badge indicating you as a sponsor
- Logo and short company description on ASPET's Annual Meeting website, mobile app
- Verbal acknowledgment throughout conference
- Recognition on walk-in slides in all sessions
- Pre- and post-conference attendees lists

BRONZE SPONSOR

\$7,000

- 10x10 exhibit booth
- Two complimentary full-conference registrations
- Half-page ad in the official conference guide
- One sponsored social media post (over a three-month period)
- Sponsor badge indicating you as a sponsor
- Logo and short company description on ASPET's Annual Meeting website, mobile app
- Verbal acknowledgment throughout the conference
- Recognition on walk-in slides in all sessions
- Pre- and post-conference attendees lists

ZINC SPONSOR

\$3,500

- One complimentary full-conference registration
- Half-page ad in official conference guide
- One sponsored social media post (over a three-month period)
- Sponsor badge indicating you as a sponsor
- Logo and short company description on ASPET's Annual Meeting website, mobile app
- Recognition on walk-in slides in all sessions
- Pre- and post-conference attendees lists

For more information and/or contract on packages, contact aspetexhibits@spargoinc.com

EXHIBIT WITH ASPET

10x10 Exhibit Booth | \$4,200

Exhibit booths will be located in a high-traffic area at ASPET's Annual Meeting, ensuring maximum visibility for exhibitors. Space assignment is on a first-come, first-served basis, with networking opportunities during daily coffee breaks and poster receptions.

Exhibitor Package Includes:

- 8' pipe & drape back wall with 3' side rails in show colors
- Draped table with (2) chairs and (1) wastebasket
- Standard company identification sign with booth number
- Exhibitor listing in the ASPET Meeting Program
- Exhibitor listing on ASPET website
- One (1) full-conference registration
 - ▶ All personnel must be registered for the conference.
 - ▶ Additional badges can be purchased.
- Pre & post-conference attendee lists
- Please Note: The exhibit/poster hall is already carpeted.

Non-Profit Exhibit Booth Rate

Contact aspetexhibits@spargoinc.com for non-profit rate application. The availability of exhibit space at the non-profit rate is limited.

ASPET will consider applications from not-for-profit exhibitors meeting the following criteria:

- The organization must either be a government entity or hold official recognition from the IRS as a 501(c)(3) charitable organization.
- The organization must demonstrate its commitment to pharmacology through financial support or educational initiatives.

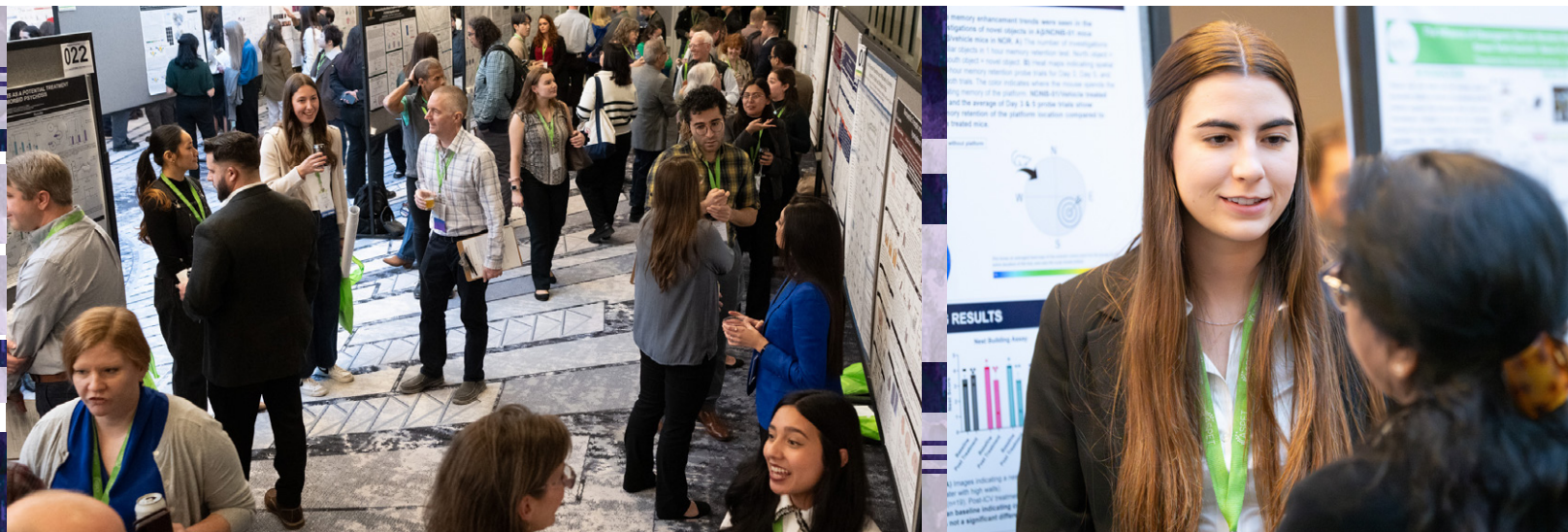
Please note that organizations classified as not-for-profit under these criteria are not permitted to promote or sell products or services on the exhibit floor.

Includes one conference registration.

Career Center Table | \$1,500

This opportunity is for universities that want to connect with potential students, labs looking for scientists or employers scouting for new team members. This is the place to connect with engaged professionals in pharmacology and experimental therapeutics. Purchasing a table gives you the opportunity to be front and center with leading candidates from across the country.

Includes one conference registration.



MEANINGFUL ENGAGEMENT OPPORTUNITIES

From sponsoring a dedicated networking lounge and refreshment breaks to securing a private meeting room or event space, these opportunities enhance your visibility and enable you to forge meaningful connections with our influential audience of pharmacologists.

Private meeting room or event space | \$1,000/hour

(max two hours per event)

This opportunity provides exclusive use of a 500 - 800 square-foot meeting room for your private customer meetings or hospitality events during times when ASPET does not have official sessions (breakfasts, lunches, evenings). Event activity and time are subject to ASPET approval. All expenses are the responsibility of the sponsor. Need help inviting customers? Contact us.

Refreshment Break Sponsor | \$2,500

5 available

Exclusive sponsorship of a refreshment break with your company representatives greeting guests. You can provide napkins with your company-branded logo. Sponsors can further engage attendees by designing an activity during the break, such as massage chairs, puppy petting, craft-making, service projects, competitive games, etc. Activity must be approved by ASPET, the hotel and all related activity expenses borne by the sponsor.

Datablitz Presentations | \$2,000 each or \$5,000 for all 3

3 available

Support cutting-edge research and maintain strong visibility with attendees by sponsoring ASPET's popular Datablitz session. This rapid-fire oral presentation format features selected researchers delivering three-minute previews of their work, serving as an introduction to the full poster presentations that follow. Sponsorship includes acknowledgment by the moderator, an optional one-minute welcome delivered by the sponsor, recognition on welcome slides, and signage in the Datablitz area.



BRANDING AND ADVERTISING OPPORTUNITIES

Branded Item | \$1,000

ASPET will distribute your branded item. Item must be provided by the sponsor and shipped directly to the meeting venue.

Conference Website Ad | \$1,000

Conference Program Ad

Full-color ads printed in the Official ASPET Annual Meeting Program.

- Full-Page Ad | \$750
- Half-Page Ad | \$500

Keynote Sessions | \$7,500

Gain prime visibility and position your company as a supporter of innovation in pharmacology and experimental therapeutics. ASPET's keynote sessions feature the leading speakers in the field and draw a substantial audience from across the research community.

Sponsorship includes recognition on walk-in slides, your logo and a short company description on the annual meeting website and mobile app, a two-minute welcome delivered by the sponsor at the microphone, acknowledgment in keynote promotion emails, and one complimentary full-conference registration.

Concurrent Sessions | \$1,500 each

(\$5,000 for all 4 in a time slot or \$8,000 for all sessions in one day)

With a 89% satisfaction rating for the scientific excellence presented at ASPET's concurrent sessions, you'll want your name associated with concurrent sessions that align with your company's objectives. Session titles to be published by early January and available on a first-come basis.

ASK US ABOUT THESE CUSTOMIZED BRANDING OPPORTUNITIES

Headshot Lounge Sponsor

One of the most popular features of the 2025 meeting! Includes prominent logo placement on lounge signage, branding on the email where attendees access their headshots, and acknowledgment in the mobile app, printed program, signage, and meeting website. Sponsors may also have a representative onsite to greet and engage with attendees.



Wifi Sponsor

Your company name as the exclusive Wi-Fi password! Includes logo placement and sponsor recognition in the mobile app, printed program, signage, and meeting website.



Lunch and Learn Session

Host a branded educational session during the lunch break. Includes promotional support, onsite signage, and opportunities for direct engagement.



Lanyards

Your logo on every attendee's lanyard—guaranteed high visibility throughout the entire meeting. Includes acknowledgment in key meeting materials.





The ASPET 2026 Annual Meeting will provide the opportunity to connect with more than 1,000 professionals in the pharmacology and experimental therapeutics community!

DON'T MISS IT!

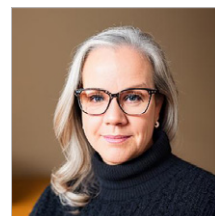
Exhibitor and Career Center Table Hours*

Sunday, May 17	4:30 pm – 7:00 pm
Monday, May 18	10:00 am - 10:30 am, 12:00 pm - 1:30 pm, 3:00 pm - 3:30 pm, 4:30 pm - 7:00 pm
Tuesday, May 19	10:30 am - 11:00 am, 12:00 pm - 1:30 pm, 3:00 pm - 3:30 pm, 4:30 pm - 7:00 pm
Wednesday, May 20	No hours

**Hours subject to change.*

For more information and/or contract on becoming an Exhibitor or Sponsor, please contact:

Kristin Hudson
Director of Sales
SPARGO, Inc.
703.995.3868
aspetexhibits@spargoinc.com



Questions?

Please contact aspetexhibits@spargoinc.com

Follow us on social media.



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GPCR COLLOQUIUM: EVOLVING CONCEPTS IN GPCR PHARMACOLOGY AND SIGNALING MECHANISMS

May 20, 2026 – Hyatt Regency Minneapolis

The Colloquium on G Protein-Coupled Receptors will highlight recent breakthroughs in understanding GPCR signaling mechanisms and their implications for human health and drug development. Held as an add-on satellite event of the ASPET 2026 Annual Meeting, it will take place on the final day of the meeting at the Hyatt Regency Minneapolis. To learn more or reserve your sponsorship, contact us at partnerwithus@aspet.org.

Sponsorship Packages				
Benefits	Platinum \$10,000+	Gold \$5,000	Silver \$3,500	Bronze \$2,500
Badge recognizing you as a sponsor	●	●	●	●
Recognition on walk-in slides	Logo	Logo	Company Name	Company Name
Recognition and short company description on GPCR Colloquium webpage	Logo	Logo	Company Name	Company Name
GPCR Colloquium email recognition	Company Name	Company Name	Company Name	Company Name
Complimentary Registration to Colloquium	4	3	2	1
Social media recognition	4 posts	3 posts	2 posts	1 post
Featured-sponsored scientific poster	●	●	●	
Session Sponsor	1 Keynote (2 available)	1 Session (2 available)		
2-minute pitch	●			

A La Carte Sponsorships

A la carte sponsorships include signage designating your organization as a sponsor during the sponsored event, badge recognizing you as a sponsor, and recognition on walk-in slides.

Sponsorship Opportunity	Cost	Available
Poster Reception Sponsor	\$5,000	1
Networking Break	\$2,500	1
Trainee Talk Sponsor	\$2,500	2
GPCR Colloquium Supporter	\$1,500	5

WANT A CUSTOM SPONSORSHIP THAT FITS YOUR NEEDS AND BUDGET?

Contact partnerwithus@aspet.org to build your package today!