

ASPET STRATEGIC PLAN



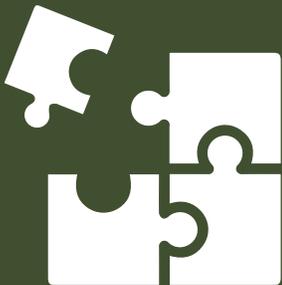
ASPET'S VISION AND MISSION

What is the inspirational/aspirational future ASPET envisions for the field of pharmacology?



How does ASPET plan to make its vision for the future a reality?

ASPET'S VISION



VISION

ASPET envisions a world where there is a safe and effective therapeutic for every disease.

ASPET'S MISSION



MISSION

ASPET is a global pharmacology community that advances the science of drugs and therapeutics to accelerate the discovery of cures for disease. We are in constant pursuit of our Mission through research, education, innovation, and advocacy.

ASPET'S ORGANIZATIONAL VALUES

SCIENTIFIC EXCELLENCE

Consistently providing relevant, high-quality content and resources that advance the science of pharmacology.

COMMUNICATION

Sustaining our trust and relationship with members, stakeholders, and the general public by publishing the best work in pharmacology and utilizing pharmacological science to inform public policy.

DIVERSITY, EQUITY, INCLUSION AND ACCESSIBILITY

Cultivating a diverse and inclusive community that creates a sense of belonging, engagement, and harmony within our interdisciplinary pharmacological community.

PROFESSIONAL GROWTH AND MENTORSHIP

Facilitating a culture of collaboration, professional advancement, and generational legacy building through the sharing of discipline expertise.

ACCOUNTABILITY

Acting with an obligation of responsible leadership, honesty, transparency, and scientific integrity to members and stakeholders.

ASPET STRATEGIC AREAS OF FOCUS



OVERARCHING VALUE: INCLUSIVE AND DIVERSE CULTURE

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| <p>Statement of Desired Goal Achievement</p> | <p>ASPET cultivates a diverse and inclusive community that creates a sense of belonging, engagement, and harmony within our interdisciplinary pharmacological community.</p> |
| <p>Strategies</p> | <ul style="list-style-type: none"> • Communicate opportunities for diverse engagement • Broaden the inclusivity of the science within ASPET • Review market research in more detail to assess current state of organizational culture • Expand internal recognition, access, and support of non-research areas of pharmacological science • Take action to ensure that winners of ASPET awards and other forms of recognition (i.e., ASPET Fellows) represent the diversity of the overall ASPET membership • Reimagine member structure to highlight diversity of pharmacological fields and disciplines |
| <p>Indicators of Success</p> | <ul style="list-style-type: none"> • Continuity of leadership and number of people volunteering for leadership positions, including generational continuity • Increase number of nominations for leadership appointments • Increase in diversity of attendees at ASPET events (e.g., Annual Meeting) • Increase in diversity of speakers at ASPET programming (e.g., Annual Meeting or Focus on Pharmacology) • Increased diversity of ASPET awardees |

AREA OF FOCUS: PROFESSIONAL HOME FOR PHARMACOLOGY

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| <p>Statement of Desired Goal Achievement</p> | <p>ASPET is the professional home for all engaged in pharmacology, experimental therapeutics, and related disciplines. We advance science by promoting discovery, mentoring, education, communication, and advocacy.</p> |
| <p>Strategies</p> | <ul style="list-style-type: none"> • Strengthen the structure for divisions to increase cohesion among membership • Increase mentorship and professional development opportunities for diverse career paths (e.g., expand the ASPET Mentoring Network) • Better understand our current membership through continual assessments and research • Alter the value proposition of membership to be more inclusive and appeal to a broader audience in the pharmacology discipline • Engage the journals to better serve the membership through mentoring programs, information sharing, and volunteer opportunities • Replicate the highly successful Washington Fellows Program into other career fields (patent law, science writers, etc.) and keep alumni from those programs engaged • Facilitate connections for those in and pursuing careers in academic, industry, regulatory and other careers paths • Strengthen connections between ASPET and pharmacology-related chair positions • Increase global exposure of ASPET |
| <p>Indicators of Success</p> | <ul style="list-style-type: none"> • Increase in engagement and satisfaction from members in diverse fields - possible measures include session proposals, webinars, and participation in divisions and committees • Increase in members participating in mentorship programs • Increase in usage and satisfaction with ASPET Career Center • Increase in retention and engagement of members in pharmacology-related chair positions • Increase in retention and engagement of members in industry, biotech, and government |

AREA OF FOCUS: AUTHORITATIVE SCIENTIFIC RESOURCE

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| <p>Statement of Desired Goal Achievement</p> | <p>ASPET is the trusted source of scientific knowledge and information regarding the effectiveness and safety of drugs and therapeutic agents.</p> |
| <p>Strategies</p> | <ul style="list-style-type: none"> • Create dynamic, science-based content that provides reference points for public/media • Speak to, and for, all of the ASPET membership and the value they bring to the profession • Assess and better promote the ASPET journals in public relation activities • Reassert leadership in ALL areas of pharmacology • Increase journal submissions in emerging areas • Engage journal scientific advisory board to recruit quality papers from high-profile individuals • Relaunch the ASPET website(s), to better organize and more clearly share information and resources on pharmacology |
| <p>Indicators of Success</p> | <ul style="list-style-type: none"> • ASPET is consulted by other groups, including regulatory bodies and legislative offices, as the leader in this area • Increase in engagement with ASPET, e.g., access of journal articles, social media channels, website hits • Promotion of members in relevant fields • Increase in success of ASPET journals, as measured by author submissions and number of citations • Increased number of annual meeting attendees • Increased percentage of membership attending the annual meeting |

AREA OF FOCUS: LEADING VOICE PROMOTING THE FIELD

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| <p>Statement of Desired Goal Achievement</p> | <p>ASPET is the leading voice on the importance of pharmacology, advocating for the essential and unique role the field plays in biomedical research.</p> |
| <p>Strategies</p> | <ul style="list-style-type: none"> • Develop relationships with the press and with Federal agencies while expanding external outreach proactively (not "waiting to be invited to the table") • Develop a process for rapid response to emerging issues/topics, including a list of ASPET members to whom ASPET leadership can refer for scientific comment on many issues • Raise awareness of, and increase number of opportunities for, advocacy within ASPET membership • Assess and develop a more forward-leaning public relations strategy, in which ASPET strongly promotes media coverage of discoveries by ASPET members • Educate members about how to talk science to non-scientists • Facilitate ways to create engagement with government (NIH, FDA), funding agencies • Advocate for maintaining pharmacology departments and curriculum in medical, dental, and pharmaceutical education |
| <p>Indicators of Success</p> | <ul style="list-style-type: none"> • Increase in frequency that ASPET is referenced in the media as experts • Increase in engagement with ASPET, e.g., access of journal articles, social media channels, website hits • Increase in members participating in advocacy efforts for pharmacology • Increase in interactions by ASPET with government funding agencies • Promotion of members in relevant fields |