

ADD2C/ASPET Academic Drug Discovery Colloquium Sponsorship Packages

The Academic Drug Discovery Consortium (ADD2C) and the American Society for Pharmacology and Experimental Therapeutics (ASPET) began partnering to host the ADD2C/ASPET Academic Drug Discovery Colloquium in 2016. ADD2C fosters communication among academic discovery centers and promotes the exchange of knowledge and expertise related to drug discovery technologies. ADD2C's and ASPET's members advance the sciences of pharmacology and experimental therapeutics. Combined, ADD2C and ASPET have over 6,000 members. This year, the joint meeting takes place May 19-20, 2024, in Arlington, VA. We invite you to join us in — *Introducing the Next Generation of Drug Hunters.*

| Benefits | Platinum \$25K | Gold \$20K | Silver \$10K | Bronze \$5K |
|--|-------------------------------------|----------------------------------|--------------------|-----------------------|
| Electronic display recognition during opening remarks | Company name and logo | Company name and logo | Company name | Company name |
| Voice recognition during opening remarks | ✓ | ✓ | ✓ | ✓ |
| Walk-in slides recognition | ✓ | ✓ | ✓ | ✓ |
| Featured-sponsored scientific poster | ✓ | ✓ | ✓ | ✓ |
| Program advertisement | ✓ One full cover page | ✓ One full inside page | ✓ One half page | ✓ One quarter page |
| Conference email recognition | ✓ 4 emails | ✓ 3 emails | ✓ 2 emails | ✓ 1 email |
| Social media recognition | ✓ 4 posts | ✓ 3 posts | ✓ 2 posts | ✓ 1 post |
| Use of official meeting logo | ✓ | ✓ | ✓ | ✓ |
| Conference website advertising | Company name and logo | Company name and logo | Company name | Company name |
| Complimentary registration | ✓ 4 | ✓ 3 | ✓ 2 | ✓ 1 |
| Sponsor discussion tables (Table with signage to seat 4-8) | ✓ | ✓ | ✓ | ✓ |
| Session sponsor | ✓ Keynote sessions (3 available) | ✓ Session Focus (5 available) | — | — |
| 1-2 minute pitch | ✓ | — | — | — |

Breakfast

Branded signage/program recognition

A La Carte Sponsorships

| Benefits | Cost | Available |
|--|----------|-----------|
| Closing Social Event <ul style="list-style-type: none"> Branded signage/cocktail napkins | \$10,000 | 1 |
| Poster Reception <ul style="list-style-type: none"> Branded signage/cocktail napkins | \$5,000 | 1 |
| Breakfast <ul style="list-style-type: none"> Branded signage/program recognition | \$3,500 | 1 |
| Lunch <ul style="list-style-type: none"> Branded signage/program recognition | \$3,500 | 1 |
| Session Focus Sponsor <ul style="list-style-type: none"> Branded recognition in opening remarks | \$3,000 | 5 |
| Networking Break <ul style="list-style-type: none"> Branded signage/program recognition | \$2,500 | 3 |

Secure Your Sponsorship Today!

ADDC and ASPET members represent premiere research experts in drug discovery and pharmacology. Don't miss out on this opportunity to connect with your target audience about the products and services you offer. Promote your brand, extend your reach and expand into new areas by introducing your company to our audience of professional researchers. Contact us at meetings@aspet.org for more information.

Schedule of Events

Sunday, May 19

Focus: Making a Better Molecule

| | |
|-------------------|---|
| 3:00 pm – 3:10 pm | Welcome |
| 3:10 pm – 3:50 pm | Keynote Address: Craig W. Lindsley, PhD, Vanderbilt University |
| 3:50 pm – 4:00 pm | Networking Break |
| 4:00 pm – 5:00 pm | Sessions |
| 5:00 pm – 7:00 pm | Poster Presentations/Reception and Sponsor Tables |

Monday, May 20

Focus: Understanding Drug Action

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|---------------------|---|
| 8:30 am – 8:35 am | Introduction |
| 8:35 am – 9:15 am | Keynote Address: Richard R. Neubig, MD, PhD, Michigan State University |
| 9:15 am – 9:55 am | Sessions |
| 9:55 am – 10:00 am | Platinum Sponsor Highlight |
| 10:00 am – 10:55 am | Sponsor Networking |

Focus: Transitioning from Academia to Biotech

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|---------------------|--------------------------|
| 10:55 am – 11:00 am | Introduction |
| 11:00 am – 12:00 pm | Sessions |
| 12:00 pm – 1:30 pm | Lunch and Sponsor Tables |

Focus: Disease Biology Informs Therapeutic Discovery

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|-------------------|-------------------------------------|
| 1:30 pm – 1:35 pm | Introduction |
| 1:35 pm – 2:35 pm | Sessions |
| 2:35 pm – 2:55 pm | Networking Break and Sponsor Tables |

Focus: The Start Defines the Project

| | |
|-------------------|--|
| 2:55 pm – 3:00 pm | Introduction |
| 3:00 pm – 3:40 pm | Sessions |
| 3:40 pm – 4:20 pm | Keynote Address: Michelle Arkin, PhD, University of California, San Francisco |
| 4:20 pm – 4:30 pm | Closing Remarks |