# pportunitie ponsorship

## ASPET Annual Meeting at Experimental Biology 2014

Joint meeting with the Chinese Pharmacological Society

Guest Societies:
Behavioral Pharmacology Society
Global Gl Club

San Diego, CA April 26 - 30, 2014













Partner with us to increase your visibility among more than 12,000 life scientists and students who are directly interested in your products and services. Gain maximum exposure for your company while showing your support for pharmacology!



#### **Sponsorship Opportunities:**

# Opening Ceremony & Reception Multiple sponsorships available for \$1,000 Exclusive sponsorship of this event is \$10,000

Partner with ASPET to kick off the start of the 2014 annual meeting. Awards will be presented to all award winners and a reception will follow, featuring great food, an open bar, music and plenty of networking opportunities for everyone. Sponsor(s) will receive signage at the reception, acknowledgement on the ASPET website and in the EB program book, and an opportunity to distribute a marketing leaflet or brochure at the ASPET business meeting and exhibit hall booth.

#### Student/Postdoc Best Abstract Poster Competition Multiple sponsorships available for \$1,000 Exclusive sponsorship of this event is \$7,500

The poster competition is a great time for students and post-docs to present their work and to interact with ASPET members to create networking opportunites. The competition also features food, drinks and a lively atmosphere. Sponsor(s) will receive signage at the event, acknowledgement on the ASPET website, in the EB program book and in the competition book. Sponsor(s) will also be given the opportunity to distribute a marketing leaflet or brochure at the ASPET booth in the exhibit hall.

# Student/Postdoc Mixer Multiple sponsorships available for \$1,000 Exclusive sponsorship of this event is \$5,000

This event provides students and postdocs an opportunity to let their hair down and have fun. Open to all students and postdocs attending the EB meeting (not limited to just ASPET members), the mixer features a dj, music, lite fare, and drinks. Sponsor(s) will receive signage at the mixer, acknowledgement on the ASPET website and in the EB program book. Sponsor(s) will also be given the opportunity to distribute a marketing leaflet or brochure at the ASPET booth in the exhibit hall.

# Closing Reception Multiple sponsorships available for \$1,000 Exclusive sponsorship of this event is \$5,000

The closing ceremony marks the end of the annual meeting. Attended by ASPET members and guest society members, the event will feature food, drinks and entertainment. This event provides one last chance to catch up with colleagues and friends before heading home. Sponsor(s) will receive signage at the reception, acknowledgement on the ASPET website and in the EB program book. Sponsor(s) will also be given the opportunity to distribute a marketing leaflet or brochure at the ASPET booth in the exhibit hall.

## Diversity Mentoring Breakfast Exclusive sponsorship of this event is \$1,500

Hosted by the Committee on Mentoring and Career Development, this breakfast invites minority graduate student and young scientist travel award winners to meet the leadership of the society and committee members. It is a great event for networking. Sponsor will receive signage at the breakfast, acknowledgement on the ASPET website and in the EB program book. The sponsor will also be given the opportunity to distribute a marketing leaflet or brochure at the ASPET booth in the exhibit hall.

## WIP Into Shape Networking Walk Exclusive sponsorship of this event is \$500

The WIP into Shape Networking Walk invites everyone on a fun walk through San Diego. This event is a great opportunity to sight-see and network with fellow pharmacologists. Coffee and breakfast is provided afterwards. Sponsor will receive signage at the meeting location, acknowledgement on the ASPET website and in the EB program book. The sponsor will also be given the opportunity to distribute a marketing leaflet or brochure at the ASPET booth in the exhibit hall.

Individual annual meeting Symposia Sponsorships are also available. If you would like more information, please contact Suzie Thompson, sthompson@aspet.org

### **Summary of Sponsor Benefits**

	Sponsorships available	Acknowledgement on the ASPET website with a link to your website	Acknowledgement in the EB 2014 program book	Signage at the sponsored event	Welcome slide at the sponsored event	Opportunity to distribute a market- ing leaflet or brochure at the sponsored event	Opportunity to distribute a market- ing leaflet or brochure at the ASPET Exhibit Hall Booth
Opening Ceremony & Reception	Exclusive or Multiple	X	X	Х	Х	Х	Х
Student/Postdoc Poster Competition	Exclusive or Multiple	X	Х	Х			Х
Student/Postdoc Mixer	Exclusive or Multiple	X	Х	Х			Х
Closing Reception	Exclusive or Multiple	X	Х	Х			Х
Diversity & Mentoring Breakfast	Exclusive or Multiple	X	X	Х			Х
WIP Into Shape Networking Walk	Exclusive or Multiple	Х	Х	Х			Х
Symposia	32 Exclusive	Х	Х	Х	Х		Х
Lectures	7 Exclusive	Х	Х	Х	Х		Х

We are open to tailoring a special sponsorship package to meet your needs, so please feel free to contact us with any questions or special requests.

#### **Sponsorship Commitment Form**

Sponsorship Event:	
Total Amount:	
Company/Affiliation:	
Contact Name:	
Street:	
City:	
State:	
Zip:	
Phone:	
Fax:	
Email:	

Please complete and return this form to: ASPET

Attn: Suzie Thompson, Director of Marketing 9650 Rockville Pike, Bethesda, MD 20814 Fax to: 301-634-7061

Email: sthompson@aspet.org
Call: 301-634-7069 with any questions

We will provide you with an invoice after we receive your sponsorship commitment form.