

April 2 - 6 • San Diego, California

# ASPET 2016 Annual Meeting

at Experimental Biology

## Sponsorship Opportunities

Partner with us to increase your visibility among more than 12,000 life scientists and students who are directly interested in your products and services.

Gain maximum exposure for your organization while showing your support for pharmacology and the life sciences!





Dear Sponsor,

The American Society for Pharmacology and Experimental Therapeutics is busy planning our next annual meeting, taking place at Experimental Biology 2016 in San Diego, California and we invite you to be a part of this spectacular meeting.

ASPET members work in a variety of different fields that include neuroscientists, toxicologists, chemical biologists, pharmacists, cardiovascular scientists, and many more. Though very diverse, our members have a common bond through their membership in ASPET. Our members research efforts help develop new medicines and therapeutic agents to fight existing and emerging diseases. The ASPET annual meeting

brings together this diverse audience of scientists and provides them an opportunity to share research, connect with colleagues, and build lasting relationships with companies and organizations like yours.

EB2016 will bring together more than 12,000 life scientists and students who are directly interested in your products and services. Our sponsorship levels offer maximum exposure and a valuable opportunity to reach a targeted audience.

This is the premier event in the pharmacology field, and this is the event to support if you're looking to successfully reach leaders in the field. Join us in San Diego and take your organization's success to the next level, while showing your support for pharmacology and the life sciences!

Please take the time to look through our different sponsorship levels and explore the benefits. We are open to tailoring a special sponsorship package to meet your needs, so please feel free to contact me at [sthompson@aspet.org](mailto:sthompson@aspet.org) or (301) 634-7069 with any questions or special requests.

We look forward to partnering with you.

Suzie Thompson  
Director of Marketing  
American Society for Pharmacology and Experimental Therapeutics



Sponsorship Level	Cost	Benefits
Academic/Institutional Partner	\$500	<ul style="list-style-type: none"> <li>• Listing as an ASPET Academic/Institutional Partner on the sponsors page of the annual meeting website</li> <li>• Listing as an ASPET Academic/Institutional Partner in <i>The Pharmacologist</i></li> <li>• Listing as an ASPET Academic/Institutional Partner in the ASPET program book</li> <li>• One 8 ½" x 11" promotional leaflet to display at the ASPET Academic/Institutional Partners table</li> <li>• Inclusion in an email sent to all ASPET Undergraduate student members (~460) highlighting the Academic/Institutional Partners</li> </ul>
Bronze Level	\$1000	<ul style="list-style-type: none"> <li>• Company logo with link and 150 word company description on the sponsors page of the annual meeting website</li> <li>• Company logo with link on the home page of the annual meeting website</li> <li>• Listing as a Bronze Level sponsor in <i>The Pharmacologist</i></li> <li>• Company logo in the ASPET program book</li> <li>• Company logo on welcome slides and on signage throughout the meeting</li> <li>• One promotional leaflet or brochure to display at the ASPET information table in session hall</li> </ul>
Silver Level	\$2500	<ul style="list-style-type: none"> <li>• Company logo with link and 150 word company description on the sponsors page of the annual meeting website</li> <li>• Company logo with link on the home page of the annual meeting website</li> <li>• Listing as a Silver Level sponsor in <i>The Pharmacologist</i></li> <li>• Company logo in the ASPET program book</li> <li>• Company logo on welcome slides and on signage throughout the meeting</li> <li>• One promotional leaflet or brochure to display at the ASPET information table in session hall</li> <li>• 1/4 page ad in ASPET program book</li> <li>• Exclusive sponsorship of one symposium of your choice – sponsorship includes signage outside the symposium door, company logo on the welcome slide and the ASPET program book, and "supported by Company name" next to symposium on the program page of the meeting website (allocated on a first-come, first-served basis, and subject to availability and symposium chair approval)</li> </ul>
Gold Level	\$5000	<ul style="list-style-type: none"> <li>• Company logo with link and 150 word company description on the sponsors page of the annual meeting website</li> <li>• Company logo with link on the home page of the annual meeting website</li> <li>• Listing as a Gold Level sponsor in <i>The Pharmacologist</i></li> <li>• Company logo in the ASPET program book</li> <li>• Company logo on welcome slides and on signage throughout the meeting</li> <li>• One promotional leaflet or brochure to display at the ASPET information table in session hall</li> <li>• 1/2 page ad in ASPET program book</li> <li>• Exclusive sponsorship of one symposium of your choice – sponsorship includes signage outside the symposium door, company logo on the welcome slide and the ASPET program book, and "supported by Company name" next to symposium on the program page of the meeting website (allocated on a first-come, first-served basis, and subject to availability and symposium chair approval)</li> <li>• One free job posting on the ASPET Career Center</li> </ul>

Sponsorship Level	Cost	Benefits
Platinum Level	\$7500	<ul style="list-style-type: none"> <li>• Company logo with link and 150 word company description on the sponsors page of the annual meeting website</li> <li>• Company logo with link on the home page of the annual meeting website</li> <li>• Listing as a Platinum Level sponsor in <i>The Pharmacologist</i></li> <li>• Company logo in the ASPET program book</li> <li>• Company logo on welcome slides and on signage throughout the meeting</li> <li>• One promotional leaflet or brochure to display at the ASPET information table in session hall</li> <li>• Full page ad in ASPET program book</li> <li>• Exclusive sponsorship of one symposium of your choice – sponsorship includes signage outside the symposium door, company logo on the welcome slide and the ASPET program book, and “supported by Company name” next to symposium on the program page of the meeting website (allocated on a first-come, first-served basis, and subject to availability and symposium chair approval)</li> <li>• One free job posting on the ASPET Career Center</li> <li>• Company logo and recognition on the ASPET Daily Meeting Highlights email sent to all ASPET attendees</li> <li>• Exclusive sponsorship of ASPET’s Student &amp; Postdoctoral Best Presentation Competition, Student &amp; Postdoctoral Mixer, or the Closing Reception - sponsorship includes signage outside the event door, company logo in the ASPET program book, and “supported by Company name” next to event on the program page of the meeting website (allocated on a first-come, first-served basis, and subject to availability)</li> </ul>

## Sponsorship Commitment Form

Sponsorship Level:	
Total Amount:	
Company/Affiliation:	
Contact Name:	
Street:	
City:	
State:	
Zip:	
Phone:	
Email:	

**Please complete and return this form to:**  
**ASPET**

**Attn: Suzie Thompson, Director of Marketing**  
**9650 Rockville Pike, Bethesda, MD 20814**  
**Fax to: 301-634-7061**

**Email: [sthompson@aspet.org](mailto:sthompson@aspet.org)**

**Call: 301-634-7069 with any questions**

**We will provide you with an invoice after we receive your sponsorship commitment form.**