

April 22 – 26 • Chicago, Illinois



# ASPET 2017 Annual Meeting

at Experimental Biology

## Academic/Institutional Sponsorship Opportunities

Partner with ASPET to increase your visibility among more than 12,000 life scientists and students who are directly interested in your graduate program.

Gain maximum exposure for your program while showing your support for pharmacology and ASPET!





Dear Academic/Institutional Partner,

The American Society for Pharmacology and Experimental Therapeutics is busy planning our next annual meeting, taking place at Experimental Biology 2017 in Chicago, IL and we invite you to be a part of this spectacular meeting.

ASPET is pleased to announce several new partnership opportunities at our annual meeting at EB2017. EB2017 represents an ideal setting for academic institutions to advertise their graduate programs to students directly interested in pharmacology and the biomedical sciences.

Become an Academic/Institutional Partner and your graduate program will get the following exciting benefits:

- Logo on the sponsors page of the annual meeting website
- Listing in the June 2017 issue of *The Pharmacologist*
- Listing in the ASPET program book
- Opportunity to display copies of one 8 ½" x 11" promotional leaflet on the ASPET Academic/Institutional Partners table
- Inclusion in an email sent to all ASPET undergraduate student members (~460) highlighting the Academic/Institutional Supporters and Partners

This year, we are also providing expanded partnership opportunities that include advertising opportunities in the 2017 edition of Explore Pharmacology - a booklet that provides a broad overview of the discipline of pharmacology and is distributed to over 1,100 undergraduate students annually. Many graduate programs in North America regularly advertise in this booklet. This is your opportunity join those programs, enhance your partnership with ASPET, and save money while gaining the most exposure for your program through ASPET.

Please take the time to look through our different partnership levels and explore the benefits. We are open to tailoring a special partnership package to meet your needs, so please feel free to contact me at [sthompson@aspet.org](mailto:sthompson@aspet.org) or (301) 634-7069 with any questions or special requests.

We look forward to partnering with you.

Suzie Thompson  
Director of Marketing  
American Society for Pharmacology and Experimental Therapeutics

# Academic/Institutional Partnership Opportunities

ASPET is pleased to offer expanded partnership opportunities to give your program the most exposure to undergraduate students directly interested in pharmacology.

Partnership Level	Cost	Benefits
<b>ASPET Annual Meeting Supporter</b>	\$500	<b>Meeting Supporter Package includes:</b> <ul style="list-style-type: none"> <li>• Logo on the sponsors page of the annual meeting website</li> <li>• Listing in the June 2017 issue of <i>The Pharmacologist</i></li> <li>• Listing in the ASPET program book</li> <li>• Opportunity to display copies of one 8 ½" x 11" promotional leaflet on the ASPET Academic/Institutional Partners table</li> <li>• Inclusion in an email sent to all ASPET Undergraduate student members (~460) highlighting the Academic/Institutional Supporters and Partners</li> </ul>
<b>Academic/Institutional Bronze Partner</b>  <i>Bronze Partner package is valued at \$1150. You save \$150.</i>	\$1000	<ul style="list-style-type: none"> <li>• <b>1/4 page ad in Explore Pharmacology 2017 Edition* with enhanced web listing</b></li> </ul> <b>In addition to:</b> <ul style="list-style-type: none"> <li>• Benefits listed in the Meeting Supporter Package</li> </ul>
<b>Academic/Institutional Silver Partner</b>  <i>Silver Partner package is valued at \$1525. You save \$375.</i>	\$1150	<ul style="list-style-type: none"> <li>• <b>½ page ad in Explore Pharmacology 2017 Edition* with enhanced web listing</b></li> <li>• Copies of one 8 ½" x 11" promotional leaflet at the sponsors table at the <b>ASPET Undergraduate Networking and Career Development Luncheon</b></li> </ul> <b>In addition to:</b> <ul style="list-style-type: none"> <li>• Benefits listed in the Meeting Supporter Package</li> </ul>
<b>Academic/Institutional Gold Partner</b>  <i>Gold Partner package is valued at \$1875. You save \$575.</i>	\$1300	<ul style="list-style-type: none"> <li>• <b>Full page ad in Explore Pharmacology 2017 Edition* with enhanced web listing</b></li> <li>• Copies of one 8 ½" x 11" promotional leaflet at the sponsors table at the <b>ASPET Undergraduate Networking and Career Development Luncheon</b></li> <li>• Listing on signage at the <b>ASPET Undergraduate Networking and Career Development Luncheon</b></li> </ul> <b>In addition to:</b> <ul style="list-style-type: none"> <li>• Benefits listed in the Meeting Supporter Package</li> </ul>
<b>Academic/Institutional Platinum Partner (Only 3 available)</b>  <i>Platinum Partner package is valued at \$2100. You save \$600.</i>	\$1500	<ul style="list-style-type: none"> <li>• <b>Full page cover 2, 3, or 4 ad in Explore Pharmacology 2017 Edition* with enhanced web listing (first come, first serve)</b></li> <li>• Copies of one 8 ½" x 11" promotional leaflet at the sponsors table at the <b>ASPET Undergraduate Networking and Career Development Luncheon</b></li> <li>• Listing on signage at the <b>ASPET Undergraduate Networking and Career Development Luncheon</b></li> </ul> <b>In addition to:</b> <ul style="list-style-type: none"> <li>• Benefits listed in the Meeting Supporter Package</li> </ul>

\**Explore Pharmacology* is a booklet that provides a broad overview of the discipline of pharmacology and is distributed to over 1,100 undergraduate students. In 2017, the booklet will be redesigned. Several of this year's partnership opportunities include an ad in the 2017 edition of *Explore Pharmacology*, due out next September.

**Explore Pharmacology Ads are available without purchasing a sponsorship package. ASPET is also open to tailoring a package to meet your specific needs. For more information, contact Suzie Thompson at [sthompson@aspet.org](mailto:sthompson@aspet.org)**



# ASPET

Transforming Discoveries into Therapies

## 2017 Partnership Commitment Form

Partnership Level:	
Total Amount:	
Explore Pharmacology Ad Size: (only bronze, silver, gold, platinum levels; if selecting platinum, please indicate cover ad preference)	
Institution/Affiliation:	
Department:	
Contact Name:	
Street:	
City:	
State:	
Zip:	
Country:	
Phone:	
Email:	
Website:	

**Please complete and return this form to reserve your partnership and 2017 Explore Pharmacology ad space. We will provide you with an invoice after we receive your partnership commitment form.**

**Send forms to:**

**ASPET**

**Attn: Suzie Thompson, Director of Marketing  
9650 Rockville Pike, Bethesda, MD 20814**

**Fax to: 301-634-7061**

**Email: [sthompson@aspnet.org](mailto:sthompson@aspnet.org)**

**Call: 301-634-7069 with any questions**