

April 22 – 26 • Chicago, Illinois



# ASPET 2017 Annual Meeting

at Experimental Biology

## Sponsorship Opportunities

Partner with **ASPET** to increase your visibility among more than **12,000** life scientists who are directly interested in your products and services.

Gain maximum exposure for your company while showing your support for pharmacology and **ASPET!**







Dear Sponsor,

The American Society for Pharmacology and Experimental Therapeutics is busy planning our next annual meeting, taking place at Experimental Biology 2017 in Chicago, IL. Experimental Biology (EB) is a multi-disciplinary scientific meeting composed of six societies and more than 14,000 scientists. We invite you to be a part of this spectacular meeting.

ASPET members work in a variety of different fields that include pharmacologists, neuroscientists, toxicologists, chemical biologists, pharmacists, cardiovascular scientists, and many more. Though very diverse, our members have a common bond through their membership in ASPET. Our members research efforts help

develop new medicines and therapeutic agents to fight existing and emerging diseases. The ASPET annual meeting brings together this diverse audience of scientists and provides them an opportunity to share research, connect with colleagues, and build lasting relationships with companies and organizations like yours.

EB2017 will bring together more than 12,000 life scientists and students who are directly interested in your products and services. Our sponsorship levels offer maximum exposure and a valuable opportunity to reach a targeted audience.

This is the premier event in the pharmacology field, and this is the event to support if you're looking to successfully reach leaders in the field. Join us in Chicago and take your organization's success to the next level, while showing your support for pharmacology and the life sciences!

Please take the time to look through our different sponsorship levels and explore the benefits. We are open to tailoring a special sponsorship package to meet your needs, so please feel free to contact me at [sthompson@aspet.org](mailto:sthompson@aspet.org) or (301) 634-7069 with any questions or special requests.

We look forward to partnering with you.

Suzie Thompson  
Director of Marketing

| Sponsorship Level   | Cost          | Benefits  |
|---|---------------|---|
| <b>Academic/Institutional Meeting Supporter</b><br><i>(only available to academic institutions)</i> | <b>\$500</b>  | <b>Meeting Supporter Package includes:</b> <ul style="list-style-type: none"> <li>• Logo on the sponsors page of the annual meeting website</li> <li>• Listing in the June 2017 issue of <i>The Pharmacologist</i></li> <li>• Listing in the ASPET program at a glance booklet</li> <li>• Opportunity to display copies of one 8 ½" x 11" promotional leaflet on the ASPET Academic/Institutional Partners table</li> <li>• Inclusion in an email sent to all ASPET Undergraduate student members (~460) highlighting the Academic/Institutional Supporters and Partners</li> </ul>   |
| <b>Bronze Level</b>   | <b>\$1000</b> | <b>Bronze Level Package includes:</b> <ul style="list-style-type: none"> <li>• Company Logo with link and 150 word company description on the sponsors page of the Annual Meeting website</li> <li>• Listing in June 2017 issue of <i>The Pharmacologist</i></li> <li>• Company logo in the ASPET program at a glance booklet</li> <li>• Company logo on welcome slides and on signage throughout the meeting</li> <li>• Opportunity to display copies of one 8 ½" x 11" promotional leaflet on the ASPET Sponsors table</li> </ul>   |
| <b>Silver Level</b>   | <b>\$2500</b> | <ul style="list-style-type: none"> <li>• All benefits in the bronze level package</li> </ul> <b>Plus:</b> <ul style="list-style-type: none"> <li>• 1/4 page ad in ASPET program at a glance booklet</li> <li>• Exclusive sponsorship of one symposium of your choice – sponsorship includes signage outside the symposium door, company logo on the welcome slide and the ASPET program book, and “supported by Company name” next to symposium on the program page of the meeting website (allocated on a first-come, first-served basis, and subject to availability and symposium chair approval)</li> </ul>   |
| <b>Gold Level</b>   | <b>\$5000</b> | <ul style="list-style-type: none"> <li>• All benefits in the bronze level package</li> </ul> <b>Plus:</b> <ul style="list-style-type: none"> <li>• 1/2 page ad in ASPET program at a glance booklet</li> <li>• Exclusive sponsorship of one symposium of your choice – sponsorship includes signage outside the symposium door, company logo on the welcome slide and the ASPET program book, and “supported by Company name” next to symposium on the program page of the meeting website (allocated on a first-come, first-served basis, and subject to availability and symposium chair approval)</li> <li>• One free job posting on the ASPET Career Center</li> </ul>  |
| <b>Platinum Level</b>   | <b>\$7500</b> | <ul style="list-style-type: none"> <li>• All benefits in the bronze level package</li> </ul> <b>Plus:</b> <ul style="list-style-type: none"> <li>• Full page ad in ASPET program at a glance booklet</li> <li>• Exclusive sponsorship of one symposium of your choice – sponsorship includes signage outside the symposium door, company logo on the welcome slide and the ASPET program book, and “supported by Company name” next to symposium on the program page of the meeting website (allocated on a first-come, first-served basis, and subject to availability and symposium chair approval)</li> <li>• One free job posting on the ASPET Career Center</li> <li>• Company logo and recognition on the ASPET Daily Meeting Highlights email sent to all ASPET attendees</li> <li>• Exclusive sponsorship of ASPET’s Student &amp; Postdoctoral Best Presentation Competition, Student &amp; Postdoctoral Mixer, or the Closing Reception - sponsorship includes signage outside the event door, company logo in the ASPET program book, and “supported by Company name” next to event on the program page of the meeting website (allocated on a first-come, first-served basis, and subject to availability)</li> </ul> |



# 2017 Sponsorship Commitment Form

|  |  |
|--|--|
| Sponsorship Level:   |  |
| Total Amount:  |  |
| Symposium Choice:<br>(only silver, gold, and platinum levels; if selecting platinum, please also indicate your event sponsorship choice) |  |
| Company:   |  |
| Contact Name:  |  |
| Contact Job Title:   |  |
| Street:  |  |
| City:  |  |
| State:   |  |
| Zip:   |  |
| Country:   |  |
| Phone:   |  |
| Email:   |  |
| Website:   |  |

**Please complete and return this form to reserve your sponsorship and symposium choice. We will provide you with an invoice after we receive your sponsorship commitment form.**

**Send forms to:**

**ASPET**

**Attn: Suzie Thompson, Director of Marketing**

**9650 Rockville Pike, Bethesda, MD 20814**

**Fax to: 301-634-7061**

**Email: [sthompson@aspnet.org](mailto:sthompson@aspnet.org)**

**Call: 301-634-7069 with any questions**